

## **Bodega Bay Fisherman's Festival**

### **General Business Meeting**

**March 21, 2018**

Chair Josh Perucchi called the meeting to order at 7:03 pm.

Executive Board in Attendance: Josh Perucchi, Kris Lepor, Betsy Spann. Len Costner and Mary Kilkenny absent.

Minutes: February 2018 minutes revision #2 approved as emailed. January approved minutes available online through our website.

Treasurer's Report: Len Costner absent but will mail out report.

President's Report:

- ✓ We got a \$500 hospitality donation from Clover Company.
- ✓ John Hershey will be official photographer again this year.
- ✓ We got the Recology trash fee reduced from \$1700 to free this year. We have to separate trash from recycle and will once again have a covered food waste container.
- ✓ There will be comp tickets available for large donors, also for boats in Boat Parade.
- ✓ Tickets presold at 150 plus 250 through Groupon.
- ✓ Medtronic Company agreed to purchase 100 @ 2 day tickets for employees.
- ✓ Square bank account now set up to have a single account for sales of all items. Squares are available from Josh and devices must be activated.

Executive Meeting Report: No Executive Board meeting tonight.

Old Business: None

New Business:

- 2019 Festival date is May 4 & 5.
- Food Coupons for Volunteers: Traditionally a volunteer get \$5 for 4 hour service. Free water available for volunteers who display a volunteer button.
- Add Pre-Party to new master To-Do List created by Josh.

Chair Reports:

- After Party: June 2 at the Grange
- Allocations: Josh will schedule the committee, and this year add 2-4 members at large to the Executive Board.
- Art Booth: Art tent is full. General suggestion to create an Art Chair, to make sure poster artwork is poster and t-shirt viable. Maybe consolidate two chair positions.
- Bank: On track.
- Beverage Booth: Jason Sadowski -. Lagunitas donated 10 kegs. We buy the rest.
- Boat Parade: Lead boat gets champagne to make mimosas. Request for sodas this year. Each Boat is comped 4 tickets for crew to attend festival. Josh to follow-up best way to get tickets to the right people.
- WBC: Still needs volunteers to run check in and rally votes. Gail will get volunteers to help.
- Bodega Bay Cert: Will be in the nonprofit section.
- Cold Storage: Bruce on track.

- Craft Booths: Booths paid for is 54, plus 3 pending. We have room for 60.
- Entertainment: On track.
- Fish and Chips: Rod has 360# of fish ordered from the Tides. He is getting the fryers ready. Chowder supplied by Blue Water Bistro's Critic's Choice Award Chowder at \$30/gallon. The Cotati Food Order is in, and can be revised until one week before event. All other items needed for the F&C booth to be purchased from Cash and Carry one week prior to event. Volunteers lined up and signage is ordered.
- Food Vendors: All lined up, we have 9 independent vendors.
- Gate: On track.
- Information Booth: On track to sell raffle tickets, water for volunteers and be Lost and Found holding area.
- Kid Zone: On track.
- Non-Profits: Thirteen non-profit organizations have submitted applications for booths, four of which are new to the Festival. We expect there may be one or two additional non-profits who desire to participate.
- Oysters: Kris - ordered and will arrive Friday April 13.
- Parking: On track. Request for parking porta-potty approved. Also water to be available. Mowing when practical.
- Permits: Laura on track.
- Pet Parade: Sunday only. New check in location TBA. See Information Booth.
- Publicity: We got an article in Sonoma Magazine, and VIA magazine. Also billboard on Hwy 101 for \$750.00.
- Day-Of Publicity: Get your event announcements to Josh. EG Boat Parade and Pet Parade.
- Raffle: Thera reported sales of \$6260 as of the meeting date.
- Security: Private firm to provide armed security for \$750. We need someone to be in charge Saturday when Jerry is not there.
- Set-up, Tear Down: Peter Rooney on track with fencing and tents.
- Tide Pool: On track and needs volunteers 14 years or older. Gail to reach out to schools.
- T-shirts: No youth tees or crew neck sweatshirts. Art on front except for hoodie. There were some issues using the chosen artwork and printing on colored shirts. April 9 delivery.
- Volunteer Coordinator: Chairs need to make sure list is to Gail.
- Wine: Donations on track. The Blue Water Bistro donated several cases of wine to the event.
- WiFi: from Motech and free for the event.
- Signs: Shona has everything ordered for booths and per requests.

Meeting adjourned at 7:58 pm

Submitted by Betsy Spann, April 4, 2018