

# BODEGA BAY FISHERMAN'S FESTIVAL

## GENERAL BUSINESS MEETING

MARCH 20, 2019

Vice Chair Kris Lepore called the meeting to order at 7:01 pm.

Executive Board in attendance: Kris Lepore, Len Coster, Mary Kilkenny and Laura Dangers.

Josh Perucchi has received a work promotion and was out of town for training.

Minutes: The February 20, 2019 minutes were approved and seconded.

Treasurer's Report: Treasurer Len Coster reported that we have \$46,676.02 in our Schwab checking account \$72,462.41 and in our Bank of America savings account. Our treasury total as of March 20, 2019 is \$119,138.43.

Kris reported that there is a pending claim for FF. A woman fell in the parking lot last year after parking her car. She fell, sustaining bodily injury and had to have surgery. The BB Firemen transported her to the hospital. She is suing FF for medical claims and it also seems her husband is suing for emotional damage. This matter has been forwarded to our insurance agent.

Old Business: Regarding the Capital Improvement allocation question, we can change our by-laws but Len is still checking with our accountants. The Executive Board will meet on this and on the pending insurance claim.

New Business: Recology Presentation by Casey Williams and his assistant Ambrosia Thompson. Casey has worked with Kris Lepore in the Oyster Booth for ten years now. Recology is donating all the recycle and compost bins. There will also be large debris containers. Recology is urging FF to be the greenest festival in SC so Casey, Kris and Josh will be meeting with the vendors to initiate this with the goal of zero waste for 2020. Any questions, please don't hesitate to call Casey or Ambrosia at Recology 800/243-0291.

AFTER PARTY: Tentative date set for Friday, June 28, 2019 at The Grange.

ALLOCATIONS: All allocation requests received & waiting on FF to determine allocation amount. Allocation Committee TBD soon.

ART BOOTH: Diane Perry reported that the Historical Society will provide the panels necessary to display art work. Diane now has 7 artists. Glynda Christian will be assisting Diane.

**BANK:** Kathy Simmons researching money counting machine. Will be using Jerry Lites RV as office.

**BEVERAGE BOOTH:** Ashley reported new combo with the Oyster Booth will have more beer lines this year to keep lines shorter.

**BOAT CHALLENGE:** Received \$2,500 & \$1,000 sponsorships. Working on material donations. Online registration and payment are now live. This year we will utilize online SQUARE for processing payments.

**BOAT PARADE:** On track. Per Laurie Ogg, commercial fishing season starts May 1<sup>st</sup> so the boats for FF Blessing of the Fleet will be limited.

**BOAT PARADE LEAD BOAT:** On track. Working on guest invitation list.

**BODEGA BAY C.E.R.T.** Linda Stout working on new signage. CHP Explorers will be present.

**COLD STORAGE:** Bruce Schmidt is ready to roll. Secured Cotati Food Trailer. Mary K. to order food.

**CRAFT BOOTH:** Jeanne Schlemmer reported 42 paid but it is looking more like 45 now. Nine vendors are not coming due to the date change. Overnight security will be there. Jeanne asked that the entertainment stop the music promptly at 5:00pm so vendors will be able to drive their vehicles inside FF without having to stop for stragglers listening to the music. Jeanne is still looking for a replacement and would like to train this person this year.

**ENTERTAINMENT:** Schedule released.

**FISH & CHIPS BOOTH:** Mary Kilkenny said they are using Mcphail's for propane. Mary and Rod working on fish tacos for Cinco de Mayo! Rod ordering fish, Cotati Food contract done.

**FOOD VENDORS:** All eleven vendors confirmed. Nice food selection. New coffee vendor Dutch Bros Coffee-local owner, kids attend BB school, will be donating profits to FF.

**GATE:** Laurie Ogg said she has tickets if you need comp tickets for someone who donates or wants to trade for discounted services. See Josh for tickets too. Josh has presale live on eventbrite. Groupon Deal is also live but we are not advertising locally as we make less on ticket price.

**INFORMATION BOOTH:** Betsy Spann said her co-chair Tracy Flynn will be chairing the booth for her as she will be out of town due to the date change of FF event.

KIDS ZONE: Josh secured Bouncy House company.

NON PROFITS: Maria Cipriani expects to receive about 12-14 applications.

OYSTERS: Kris Lepore said oysters are growing. We are discussing adding an oyster plate w/a beer for \$16. The buyer would get their oyster plate with a beer ticket so they won't have to wait in the beer line.

PARKING: CERT/Liz Martin has confirmed 4 to 5 Explorers and 2 advisors each day. Will utilize FFA kids & adults. Working on getting increased signage to make things flow better. Josh and Wesley Albini to mow field before event.

PERMITS: Laura Dangers submitted the last permit to SC Health Services Dept. for our eleven food vendors plus Fish & Chips, Oyster Booth and Wine & Beer Sales on March 18, 2019.

PET PARADE: Barb Trapani said the pet parade will start near the info booth on Sunday at 1:30. The Pet Parade will share a 10'x20' booth with Information and be near the entrance to talk to pet owners as they arrive.

PHOTOGRAPHY: John Hershey has secured a replacement for himself. His name is Jerry Neumann. He and a Jerry Lynn will be taking photos that entire weekend.

MARKETING/PUBLIC RELATIONS: Stacey Castle said the marketing package is underway. Increased budget from \$500 to \$5,000 total. \$2,500 reimbursed from Sonoma County TOT grant. Booked two weeks Rohnert Park billboard (\$1500) Trying radio this year. KZST and affiliate stations (\$1500). Press Democrat gave good deal (\$850) \$1200 off package in exchange for booth at festival and some entry tickets. Bohemian Papers (\$650) Facebook/Instagram social media promotions/ advertising(\$500).

RAFFLE TICKETS: Thera Buttaro reported they are underway. Tickets are \$5 each. One of the prizes is a weekend in Serrano del Mar.

SCHOLARSHIPS: Josh is waiting to receive applicants from Tomales High School Counselor.

SECURITY: Brothers In Law Security retained from last year by Josh.

SET UP/ TEAR DOWN: BBFPD/BVFD ready to help.

SIGNS/POSTERS: Shona Weir said posters and postcards are done. Signs being put up throughout the County.

SITE SET UP: Peter Rooney said fencing rental-secured toilets - 3 year contract signed. Generators rental secured - Rod requesting propane donation. Josh working on getting a used oil bin. Trash - Kris Lepore in charge. ATMs secured. Bleachers/ scaffolding donated. Josh to coordinate hay bales. Peter to get golf cart for trash. Josh and Peter currently getting bids and negotiating a good price for tenting and other rentals.

TIDE POOL: Laura Rogers Bennett is ready for FF.

T-SHIRTS: Cindy Borisoff got a new vendor and already made a deposit.

VOLUNTEER COORDINATOR: Gail Dailey needs you to submit your volunteer request for your booth. Deadline is April 4.

WEBSITE MANAGER: Steve Hecht and Linda McBee. Updates being made continually. Email Josh to have something changed or updated. Someone suggested we put the recycling by Recology on the website.

WINE: Suzann Mathers on track.

Kris Lepore adjourned the meeting at 8:02pm reminding everyone that the next meeting is on April 17<sup>th</sup>.

Submitted by Laura Dangers