

BODEGA BAY FISHERMAN'S FESTIVAL

GENERAL BUSINESS MEETING

APRIL 17, 2019

President Josh Perucchi called the meeting to order at 7:08 pm.

Board in Attendance: Josh Perucchi, Kris Lepore, Len Coster, Mary Kilkenny and Laura Dangers.

Minutes: Maria Cipriani made a correction for the Non-Profits Committee. It was stated that there were 12-14 applicants but it should read that we expect to receive 12-14 applicants. The correction has been made and is already on the website. The March 20, 2019 minutes were then approved and seconded.

Treasurer's Report: Treasurer Len Coster reported that our Schwab savings account has \$46,689.10 and our Bank of America checking account has \$75,153.94. There are three outstanding checks totaling \$618.81 giving us a combined checking & savings balance of \$121,224.23.

Josh reported that the Executive Board had a prior meeting at 6:00pm. We discussed the Capital Improvement Allocations Request. In the past we have given an allocation to The Grange for a new parking lot and our application states that we do not give allocations for Capital Improvements, so a question was brought up at one of our general meetings as to why we do this and that we should amend our statement to possibly include Capital Improvements for allocation requests. Our CPA said she sees no problem with FF allocating funds to non-profits for Capital Improvements. We don't normally like to do this but The Community Center and The Grange just have their buildings to maintain so starting next year we will review each Capital Improvement allocation request on a case by case basis. We want to continue to support The Grange and The Community Center but for the Fire Dept. and the schools, etc. we want to see physical requests so the application will see a wording change in this respect. A suggestion was made from the floor that we should seek out a lawyer's advice as he was pretty sure a 501c cannot donate to an organization for Capital Improvements.

Scholarships: We received 12 scholarship applications from Tomales High School. The Board normally decides this on the same day as the Allocations Committee Meeting in June but the counselor would like an answer now since around May 1st the students find out which colleges they will be accepted from and depending on whether or not they receive a scholarship will influence what college they decide to go to. The Board has decided on the ten students we will award scholarships to and we will determine the amount after the festival and see how much we have made to determine if we are able to give \$500, \$750 or \$1,000 to each student.

2020 Festival Date: Josh has received numerous requests for the 2020 Festival Date from people who would like to make their campground reservations a year ahead of time. Since this is the first year we will be holding the festival in May, we would like to wait until after the event to see how the weather and attendance is. We would like to discuss the 2020 date at our June meeting.

T Shirt Pre-sale: At The Grange on April 20th. If anyone would like to volunteer, please let Josh know. So far it's Josh and Bruce and maybe a couple of others.

Allocation Meeting: Scheduled for June 5th as we expect to know what our net income is by then. The Board plus 2 committee chairs and Shona Weir, Allocations Chairperson, will meet at Kris Lepore's home for this meeting.

There will be no May meeting as we will not have numbers finalized by the 3rd Wednesday of May and not much to discuss. Our final meeting will be June 19, Wed, 7:00 pm. At this meeting we will be able to report on our net income and our recommendations made at the Allocations Meeting of June 6th. We will vote on this at the General Meeting then cut the checks for the various organizations thereafter. The After Party will be June 28th at The Grange.

The Board met with Suzann Mathers on the pending claim from a person who fell in the parking lot last year and sustained an injury. Nothing to report on this as they are still investigating this claim and consider this to be a longer process than anticipated.

After Party: On track. Date set for Friday, June 28th at The Grange. A Flyer will be made so chairpersons may email this out to their volunteers.

Allocations: Shona Weir will do a PDF for each of the Allocations Committee members to save paper.

Art Booth: Diane Perry said she has 9 people scheduled and possibly one more person. She has arranged for the panels and will coordinate with Josh for the tables. The artist who did the artwork for the T-shirts will be there Saturday from 9-4:30pm. There is a possibility that the artist will sign the art posters for \$5 each. The Visitor's Center will also have signed art posters for sale.

Bank: They have purchased a money counting machine, Jerry Lites is volunteering his RV, and all the necessary volunteers are set up.

Len Coster has specifically requested that all checks made payable to our organization say Bodega Bay Fisherman's Festival and not such wording as Craft Fair, etc. as the Bank is not looking favorably at this.

Beverage Booth: Lina reported that Lagunitas & Russian River Brewing are donating their products and thanks to Josh we will be getting 2 kegs from Russian River Brewing and Bear Republic Brewing. Mary Kilkenny requested that Lina meet her after the meeting so she could update her price list. Water in plastic bottles will be available for sale. There will not be potable water for refills since two years ago we had Camelback for refills but that didn't work out well as we had to go get it, it was dirty, and we had to fill it from a hose which may not have been the best for potable water so we aren't doing it anymore. We will have doggie water bowls throughout the FF site i.e. at the Information/Pet Parade Booth.

Boat Challenge: 8 Adult Teams and 5 or 6 Youth Teams. They have sponsorships for most of the materials needed for the boats. They are looking for significant prizes for the winners for both days i. e. a one night stay at a hotel.

Boat Parade: Cathy Anello was concerned about the number of boats participating since the salmon fishermen are heading out to SF May 1st but the crab fishermen will still be here. Josh appealed to any recreational boats that may want to be part of the Blessing of the Fleet. Chamber of Commerce has confirmed they have 35 people on the lead boat. They will have various foods/drinks on the boat.. Their maximum is 40

people for the lead boat. There will be speakers broadcasting at the festival grounds from the radio of the lead boat during the Blessing of the Fleet.

Bodega Bay CERT: Linda Stout is out of commission with knee surgery but her team will be there patrolling.

Cold Storage: Bruce Schmidt is ready. Secured Cotati Food Trailer. Mary K. has ordered the food.

Craft Booth: Jeanne Schlemmer has 55 crafters and is waiting for a couple more to come in. Jeanne would like to go with Josh to mark the demarcation lines for her crafters' booths at the FF site.

Entertainment: Everything set.

Fish & Chips Booth: Rod is working on the fryers to get them operating. He will get ice from Spud Point or from Tony as his second source. Ice will be on site Saturday morning 8:00am. Mary will make simple "street tacos". Cole Slaw w/cole slaw sauce then fish on top and sriracha and hot sauces available outside the booth. Two tacos for \$8. Oyster Plate & Beer combination has a special ticket price so the public has to wait only once in line.

Food Vendors: Are all lined up.

Gate: Laurie Ogg has the gate tickets in hand. T-Shirt pre-sale (this Saturday) and Second Wind are also selling FF tickets. Laurie is short volunteers on Saturday, so she would appreciate help.

Information Booth: No credit cards for raffle tickets – only cash and local checks. They will have dog water dishes at the booth since they are sharing the booth with The Pet Parade. Josh will obtain disposable bowls from the Fire Dept. for water dishes for the dogs.

Kids Zone: Maggie said she is all set.

Non Profits: Maria Cipriani said she has 11 non-profits and one tentative non-profit. Maria and Jeanne for Craft Booths will meet with Josh to go over the demarcation lines for both committees.

Oysters: Kris Lepore has ordered 2700 oysters from Tony at The Tides for the first time this year. Price is comparable, so Kris kept it local. Tony has also offered ice to Kris.

Parking: Liz Martin – everything on track – they will make it work. Plenty of volunteers ready. We will have 3 CHP Explorers to set up the field with stakes Friday. The stakes will be at the parking site by Wednesday afternoon. Shona will make the signs "Park At Your Own Risk" for the parking area.

Permits: On schedule. Laura talked to Jill Meuchel of State Parks and she is in touch with USCG in hopes to get the permit earlier. Jill will be in close contact with Josh by email to finalize all permits as we get closer to May 4 as Laura will be out of the country.

Pet Parade: Everything set to go.

Marketing/Public Relations: Billboard in Rohnert Park is going live 2 weeks before the event. We have another billboard in Petaluma Auto Row live for 30 days before the event which was donated. There is a radio event

on KZST where they will interview Josh the Monday before the event. We have a lighted sign entering the town of Bodega that is sitting on Josh's grandfather's property reminding drivers of the FF date.

Raffle Tickets: Kris reported for Thera saying checks are coming in for the raffle tickets that were mailed out. Betsy Spann has organized with Thera as to pick-up of raffle tickets, etc. for the Information Booth.

Set Up/Tear Down: Josh has already set everything up with BBFD/BVFD.

Signs/Posters: Shona Weir has touched bases with everyone requiring signs and posters. She is making food tickets for the volunteers w/the \$5 off same as last year.

Site Set Up: Toilets are coming Thursday; Fencing, Generators & Trash containers are coming Friday.

Tide Pool: Laura is ready to go.

T Shirts: Cindy Borisoff got the T shirts from the new vendor in Petaluma. Cindy really likes the new T shirts. They are ready for the Pre-sale at The Grange this Saturday and she will definitely make another order to get ready for May 4-5.

Volunteers: Gail Dailey reported she is short on volunteers for the Gate, Fish & Chips and the Tide Pool. Josh will post this request on Facebook.

Website: It's updated. Any changes or corrections please notify Josh to get to Steve.

Wine: Suzann Mathers reported they are doing pretty well. Korbel has donated 5 cases and 10 cases at 50% off. Sonoma Coast Vineyards will be pouring both days; Ramizatti Wines, a new winery at FF, will also be there for both days. Fort Ross for both days, Jacuzzi for both days, Hook & Ladder for at least one day, Simi Winery for 2 days, Che Canera Estate Winery will be there and maybe Boehm may come. He hasn't got back to Suzann so she will track him down.

USCG will be at FF. Three boats on Saturday and 2 on Sunday. They will also have a booth on site.

Josh reminded everyone of the next meeting June 19, Wednesday @7:00pm and the After Party on June 28th. The meeting was adjourned at 7:55pm.

Respectfully submitted,

Laura Dangers