

Bodega Bay Fisherman's Festival General Meeting Wednesday, October 16th, 2019

7:00pm Bodega Bay Firehouse Burke Room

Call to order by Josh Perucchi at 7PM. Perucchi, Coster and Kilkenny present.

Approval of previous minutes: noted they are on the website, moved and approved by the members present.

Treasures Report \$46,746.67 in Schwab account

\$60,565.29 in BofA

\$107,311.96 total

Presidents Report -Approval of existing board: motion was made and passed to approve the Fisherman's Festival 2020 Board- Josh Perucchi and Kris Lepore as Co Chairs, Mary Kilkenny as Board member at large, Len Coster as Treasurer and Laura Dangers as Secretary.

Executive Board Report: Theme to be established for 2020 Festival, asking Lori Ogg and Stacey Castle for direction.

Old Business

-2019 festival recap: no report

New Business:

-Filling of chair positions: **Imperative to find a craft booth chair, and to establish a WBC committee to run that event.**

Len Coster and Josh Perucchi noted that **we need to manage our costs better and also look for a major sponsor to help offset the costs which keep increasing**

each year. In the past we had Chancellor Ranch donate \$10k and last year an anonymous donor gave us \$10k.

Chair Reports

After Party- Irving and Paterson

Allocations- Shona Weir

Art Booth-Diane Perry

Art Contest- Glynda Christian

Bank- Simmons and Breunig

Beverage Booth- UC Davis grad students

Boat Challenge- **desperately need persons to help.**

Boat Parade- Cathy Anello and the Chamber

BBCert- Dewey and Martin

Cold Storage- Schmidt

Craft Booths- While Schlemmer is sending out Applications, **desperately need person to take over.**

Entertainment- Garibaldi- asking for all new bands this year.

Fish and Chip- Kilkenny/Pearsall and Moore

Food Vendors- Perucchi

Gate- Ogg

Information Booth- Spann

Kids Zone- Maggie Tagilala(?)

Non-Profits- Cipriani

Oyster- Lepore

Parking- Dewey and Martin

Permits- Dangers

Pet Parade- Trapani

Photography- Hershey(?)

Marketing/PR- Castle

Raffle- Buttaro

Scholarships- Perucchi

Security- Lites, Perucchi, Brothers Security

Setup/teardown- BBFD/BVFD

Signage/poster- Weir

Site Setup- Rooney as consultant BBFD and BVFD (note toilets, fencing and tents all set from last year.)

Tide Pool- Rogers-Bennett

T-shirts- Borisoff

Volunteer Coordinator- Dailey

Website Manager- Hecht/McBee

Wine- Mathers

Discussion followed about raising ticket prices to increase profits, Getting rid of Groupon because of costs, giving a cash discount for tickets as Eventbrite fees on credit cards is high, and a possible 50/50 raffle on one or both days.

Look into getting the Tall Ships back to attract more visitors.

Next Meetings:

November 20th December: No Meeting January 15th Allocation request presentations. February 19th March 18th April 15th

47th Annual Fisherman's Festival May 2-3 2020

Meeting Adjourned at 7:26.

Respectfully submitted by Kilkenny