

Bodega Bay Fisherman's Festival
49th Annual Fisherman's Festival April 30 – May 1 2022
General Business Meeting

February 23, 2022

Called to Order

Josh Perucchi at 7:06

Executive Board in Attendance

Josh Perucchi President
Kris Lepore Vice President
Len Coster Treasurer
Laura Pearsall Secretary
Laura Dangers Member at Large

Approval of Minutes

Motion to approve, Len Coster; 2nd Laura Dangers. Minutes approved.

Treasurer's Report

Len Coster reported that there are no updates and no recent transaction. Josh estimated that there is approximately 68,000.00 in checking and 32,000.00 in savings. Len Coster later confirmed that there is 64,472.06 in Bank of America and 46,767.06 in Charles Schwab for a total of 111,239.12.

President's Report

Planning is continuing to move forward. County and state have loosened CoVid restrictions including event restrictions. Josh is expecting that the event will be allowed to go forward with no restrictions. Josh spent some time summarizing the parking situation with a request that the group keep the issue in-group for the time being.

The current dirt parking lot has been used for 49 years with no permissions until 4 years ago when an attendee fall prompted Fish Fest to begin seeking state permission. Permission was denied this year due to a pending Indian remains study. Fish Fest was made aware of possible Indian remains at the sight some time back and began using cones in place of stakes. This year Christopher Kimsey, state parks archaeologist, blocked use of the land until a new study is complete.

There is no current timeline for the study, but Beth Brazonne and Josh Perucchi are reaching out to other entities and officials for support and guidance regarding two primary questions: 1) Can the study be postponed until May 2nd or after or 2) Can the study be expedited so that there is some form of parking available to Fish Fest?

To date the following contacts have been made: Lynda Hopkin's office (offered \$4,000 grant to pay for a shuttle service); state parks office (sympathetic and exploring possibility of expediting study but there is nothing at this point that can be done to insure access); the Coastal Commission; Director of Sonoma Regional Parks; Senator McGuire's Office; Federated Indians of Graton Rancheria (sympathetic but it's out of their hands).

Four to five lots have been identified as possible back up options with shuttle service, but there is real concern that event goers will not seek alternate parking and will decide instead to just enjoy the coast and not attend the event. Justin Lindenberg offered his help in reaching out to officials.

Old Business

Shona shared that the Tomales PTA will be submitting a grant request for 500.00. Still no response from CHP or Cub Scouts

New Business

Chair Reports below.

Chair Reports

After Party:

No Report

Allocations:

Shona reports that Tomales PTA intending to submit grant for 500.00; still waiting to hear from CHP and Cub Scouts.

Art Booth:

Josh reports that Diane is reaching out to past participants.

Art Contest:

No Report

Bank:

Josh reports that he has talked to Kathy and Betsy and that Jerry Lites will donate RV.

Beverage/Beer Booth:

Kris reports that Carol from the Marine Lab has some volunteers who are on-board. Kris is continuing to seek additional volunteers to move beer, water, soft drinks more quickly for increased sales. Beer distributor will supply cold beer truck.

Boat Challenge:

Beth and Nell are revamping the committee and will be updating the website.

Boat Parade:

Chamber is still short-staffed but Amanda, Shona, Alicia are working on lead boat. Jerry Lites asked about Pastor blessing and Laura Dangers shared that Rev Gene Nelson will be offering the Pastor blessing. No update on the Priest blessing.

BB CERT:

Josh reports that there is a new BB Cert leader and they will be participating.

Craft Booths:

Suzanne Martin is working with Jeanne this year and will be new chair in 2023. Jeanne reports that 24 crafters have signed up and she is continuing to get calls. She's getting questions about parking and camping and was concerned about the parking situation. Josh and Jeanne agreed that the 2019 site layout will be used for this year's event.

Entertainment:

Josh reports that he has some bands booked and is working on more. The names have not yet been released but he is pretty sure about Rotten Tomatoes and One Grass Two Grass as well as Petty Theft (Saturday headliner) and Pop Rocks (Sunday headliner).

Food Vendors:

Kris has reached out to Nellie (does oysters at Farmers Market). She seemed very excited and pricing info was exchanged. Hog Island, Bodega Bay Oyster Co. Drakes Bay, Tomales Bay, and Oyster Girls have been contacted but do not have enough staff to commit to Fish Fest. Josh reports that Kathy Annello will be doing Fish and Chips, Crab, and Chowder. Kettle Corn, BBQ Trip Tip, and Chicken Skewers are lined up and he is working on Hot Dogs, Pizza, Coffee, and Pasta.

Gate:

Laurie is trying to find new ticket supplier.

Information Booth:

Josh reports that Betsy is working on getting volunteers.

Kids Zone:

Josh reports that he has Kid's Zone Pirate Ship booked along with pony rides with Horse n Around Trai Rides. Maggie is working on Kid's Zone activities and Tiffany is confirmed for a kids craft booth.

Non-Profits:

Josh reports that six to eight non-profits are registered and that there are more to come.

Parking:

See Presidents Report above for current report.

Permits:

Laura Dangers reports that ABC permit can no longer be submitted in January and must be submitted no earlier than 30 days prior to event. This has put all other permits on hold until the ABC permit is submitted March 31.

Pet Parade:

Josh confirms that Barb Trapani will no longer be heading up the pet parade. Unless a new lead steps up, the pet parade will not happen. However, pets will still be allowed (an event draw since other area events do not allow pets).

Photography:

No report but Josh confirms that Jerry Newman is still on board.

Marketing/Public Relations:

Stacy will be spending 6,000.00 (4,000.00 from grant) to market event: Petaluma Electronic Bill Board, Hwy 101 Bill Board, Press Democrat, Gazette, and several radio spots. The event will be featured in a local magazine in April and will be advertised via the Fish Fest website, FaceBook, and online Ticket Sales.

Raffle:

No report but Josh confirms that raffle tickets from 2020 will be recycled.

Scholarships:

Josh reports that high schools have the application (due in a week or so) and that applications are already being returned.

Security:

Signal 88 is new contractor and will provide two armed guards. Retired law enforcement (Jerry Lites) will be on site and County law enforcement and CHP will be in the area for support if needed.

Site Set Up Vendors:

Josh has tents, tables, fences, and generators lined up and is waiting on pricing from new toilet supplier.

Site Set Tear Down/Clean Up:

No Report

Signs/Posters/Art Work:

Shona has poster printer and signs contractors lined up and has secured property signage permissions.

Tide Pool:

No report but Josh confirms the Tide Pool will be happening.

T Shirts:

No Report

Volunteers:

Josh reports that volunteers are signing up and that Fish and Chips volunteers from past will be reassigned to Wine Booth.

Water Activities:

No Report

Website/Design/Maintenance:

Josh reports that the website is up and running

Wine Booth:

Josh reports that Suzanne Mathers is having difficulty getting donations but there are festival folks reaching out to contacts. Josh requested that anyone who can help with donation outreach or pick-ups please contact him. Josh is working on a small cold storage option for the wine booth.

Next Meeting

March 16 7:00 pm on Zoom

April 20 7:00 pm location TBD

Allocation Committee Meeting TBD

Festival Re-Cap Meeting TBD

Fish Fest After Party at Grange TBD

Adjourned

Motion to adjourn, Laura Dangers; 2nd, Kris Leopore. Meeting adjourned at 7:52pm.

Submitted by

Laura Pearsall