

**Bodega Bay Fisherman's Festival**  
**49<sup>th</sup> Annual Fisherman's Festival April 30 – May 1 2022**  
**General Business and Allocation Requests Meeting**

**January 26, 2022**

**Called to Order**

7:02 by Josh Perucchi

**Executive Board in Attendance**

Josh Perucchi President

Kris Lepore Vice President

Laura Pearsall Secretary

Laura Dangers Member at Large

**Approval of Minutes**

Kris Lepore moved to approve the minutes from December 15, 2021, Laurie Ogg seconded and the minutes were approved.

**Treasurer's Report**

Short update from Josh; approximately 68,000.00 in checking and 32,000.00 in savings for a total of approximately 100,000.00.

**President's Report**

Old Business:

Josh reported that we're continuing to monitor county CoVid guidelines but moving forward with planning; final decision targeted for 30 days prior to event. Josh did reach out to several other event organizations who reported that they are also moving forward with final decisions pending county recommendations – Bodega Arts and Seafood, Petaluma Butter and Eggs, and Apple Blossom Festival.

New Business:

All FF costs have increased significantly (20% to 60%) so tickets prices will increase: pre-purchase adult 15.00/adult at-the-gate 18.00; Seniors 15.00; Two-Day Pass 25.00. Josh is working with local businesses regarding presale tickets.

**Chair Reports**

After Party:

No report

Allocations:

Shona Weir chaired allocation requests and presentations after the General Meeting, see summary at end of Chair Reports.

Art Booth:

Diane Perry emailed that a letter is going out to pre-approved artists to confirm their interest by submitting 25.00 application fee. Tent fee will be collected in April if the event is not canceled. New artists will be considered after approved artists have confirmed. She will need one tent with side panels and 10 tables with chairs (one each per artist). Ten artists in the tent allows for 6' social distancing. Diane is questioning the need for a tent if there are fewer than 10 artists.

Art Contest:

No report

Bank:

No report

#### Beverage/Beer Booth:

Kris Lepore and his oyster buddies will volunteer to head up the Beverage Booth and volunteers. The Marine Lab will not be participating this year (protesting law enforcement presence/support with parking). However, some Marine Lab volunteers will be working with Kris.

#### Boat Challenge:

Josh has reached out to Beth Brazonne as new chair and Nell Western will be working with Beth to bring her up to speed.

#### Boat Parade:

Chamber is still struggling to get volunteers but Amanda is working on lining-up the lead boat and getting donations.

#### BB CERT:

Dewey Kribs confirmed that they will be participating and will be doing what they usually do. He noted that direct contact with CHP, Sherriff, and Fire Department needs to be established with their patrol volunteers. Josh is working on setting up contact liaisons.

#### Craft Booths:

In review of minutes, Josh clarified that ticket and food vendor prices are increasing but craft vendor fees will not increase.

#### Entertainment:

Josh is working on lining-up bands, noted that one band is confirmed.

#### Food Vendors:

Josh is continuing to work on lining-up food vendors. Mary Kilkenny forwarded an email from Cathy Annello at Annello Family Crab and Seafood. Cathy Annello contacted Mary stating that she was the new Fish and Chips vendor and was asking about pricing, tent rental, fryers, refrigeration, and food suppliers.

#### Gate:

No report

#### Information Booth:

No report

#### Kids Zone:

Maggie is moving forward with planning for face painting and games. Josh is working on lining up jumpy houses and pony rides (% of pony ride proceeds will go to FF). Tiffany Flores reported that the BB School PTA will be coordinating a kid's craft booth with all proceeds being donated to FF.

#### Non-Profits:

Maria Cipriani reported that a letter has been drafted and will be going out next week. She is expecting questions related to masking and health guidelines.

#### Parking:

CHP Explorers will be managing the parking with the Boy Scouts on-board to help.

#### Permits:

Laura Dangers reported that permits are about three weeks behind but progressing. She is working on ABC permit and is expecting a 2-3 week waiting period after she gets them the permit (she's planning to get Regional Parks sign off next week).

#### Pet Parade:

Barb Trapani is not able to commit this year. Pets will be allowed but there will likely not be a pet parade this year.

Photography:

No report but Jerry Newman is still heading up this piece.

Marketing/Public Relations:

Stacy Castle is waiting on the budget, Josh is suggesting we spend 6,000.00 on advertising given that we haven't had the event since 2019. Advertising grant monies will be used to offset this cost.

Raffle:

Thera Buttaro is reaching out to businesses for donations/sponsorships. She will send mailing out to local residents/property owners. She requested permission to recycle unused raffle tickets from 2020, Josh agreed as long as a cover letter was included explaining the recycled raffle tickets.

Scholarships:

No report

Security:

Josh is working on getting new contractor; Jerry Lites has offered to help out at the event.

Site Set Up Vendors:

Josh is working on port-o-potties, fencing, tent rentals, etc; he noted that all pricing has increased.

Site Tear Down/Clean Up:

BVFD is planning to help with tear down and clean-up as in years past. Stewards of the Coastal Redwoods is also planning to help with site clean-up.

Signs/Posters/Art Work:

Shona reported that posters are updated and the signs are with Ron Blair but on hold until he's given a go order (after February 1<sup>st</sup>). Kris will help hang signs.

Tide Pool:

No report

T Shirts:

Cindy Borisoff has art work from Shona but was told to hold off until after February 1<sup>st</sup>.

Volunteers:

Gail Dailey reported that everything is the same as last time.

Water Activities:

No report

Website/Design/Maintenance:

No report

Wine Booth:

Suzanne Mathers unable to attend meeting but emailed that some wineries/volunteers are wondering about the mask situation. She is wondering if there will be a designated drinking space or will wine drinkers be allowed to walk around.

## Allocation Request Presentations

- 1,000.00 BB After School Program, David Peck submitting request for Vertex Climbing Center Field Trip for 25-26 students. Cost will cover 200.00 for first 8 kids, 23.00 for each kid beyond the first eight, and 400.00 for the bus. He explains that a field trip is especially important during this time of limited volunteers and no on-campus presenters.
- 5,000.00 BB Cert, Dewey Kribs submitted request to address three goals 1) modernize communication capability – will need to hire tech expertise, 2) enhance outreach to Spanish speaking community, will need to translate all docs and want to set up Spanish language shed, 3) upgrade all sheds from 2013 set up – need updated 1<sup>st</sup> Aid, fire-fighting supplies, patrol guidelines and supplies, etc.
- 2,600.00 BB Community Association. The 500.00 they received last year was used to pay bills. This year, they have had to replace windows and make building repairs and are asking for money to offset materials costs. The labor was donated.
- 10,000.00 BB Fire Fighters Association, Ray Hill submitted request with explanation that revenue is down and they are wanting to increase their community donations. They will not be buying equipment going forward due to the fact that the fire protection in BB has been annexed by the county. Ray noted that they received 5,000.00 from FF in 2021.
- 10,000.00 BB Grange, Jim Moore explained that FF donated 3,000.00 for their commercial kitchen costs in 2021 but 250,000.00 is still needed. Jim shared that this commercial kitchen will allow them to reopen the space for disaster relief and business incubation. The County Health permit has been approved and the building permit is in progress. They have received private donations, support from the Chamber of Commerce, and waivers from the Board of Supervisors.
- no request BB Pre-School is not requesting money this year but plans to participate in the future when family participation is back up post-CoVid. They are working with the BB School PTA in the meantime.
- 500.00 BB School PTA, Tiffany Flores is requesting money to offset the 800.00 cost of yearbooks for 27 K-5 students and at least 6 preschool students. Staff and volunteers also receive yearbooks (58 yearbooks last year).
- 2,000.00 BB Union Church, Jerry Lites submitted request for money to support community residents in need. They have provided gasoline, meals at the Tides, Food Pantry support, help with needed medications, minor vehicle repairs, transportation to appointments, Christmas Food Boxes and Toy drives, and occasional rent relief.
- 10,000.00 Bodega Volunteer Fire Department, Ron Albini requested 6,500.00 for new supply line for one engine and 3,500.00 for volunteer field pants.
- outstanding CHP Explorers had not submitted by January 26 meeting date, deadline Feb 1<sup>st</sup>.
- outstanding Fisherman's Marketing Association had not submitted by January 26 meeting date, deadline Feb 1<sup>st</sup>.
- no request Sonoma County Bookmobile has been disbanded and will not be submitting a request this year.
- 2,500.00 Rancho Bodega Historical Society, Robin Rudderow is requesting money to help fund a Smith Family history project. The 500.00 they received in 2021 was used to make site repairs. This project will complete a historical accounting of the Smith family role in starting the BB fishing industry in 1901 including the establishment of the Smith Brother's Fishery in 1940 (now the Bodega Harbor Yacht Club).
- 5,000.00 Redwood Empire Foster Parent Association, Amanda Medford explained the money would be used for the Blue Bag program that provides gift cards, needed supplies, and clothing items for children entering the foster care system. They provide approximately 160 bags per year.

- 2,000.00 Sanctuary of the Heart Ministry (MaggieTagilala) is requesting money to purchase a new volleyball set and to help fund youth activities including a Beach Day and Park Picnics. The 1,000.00 they received in 2021 was used to off-set Grange rental costs.
- no request Shoreline Acres Preschool (now Tomales Preschool) is not requesting money this year but plans to participate when their numbers are back up post-CoVid.
- 3,000.00 Stewards of the Coastal Redwoods, Justin Lindenberg explained that the 500.00 they received in 2021 was used for community education events. They are requesting money this year to help fund Bodega Dunes Trail Head Signage updates and Bodega Head Interpretive Panel repairs (1,500.00) as well has to help fund their Shell Beach and Campbell Cove Tide Pools (1,500.00).
- outstanding Tomales Elementary PTA had not submitted by January 26 meeting date, deadline Feb 1<sup>st</sup>.
- 1,500.00 Tomales FFA is requesting funds to help off-set FFA Chapter costs.
- outstanding Tomales High School Football had not submitted by January 26 meeting date, deadline Feb 1<sup>st</sup>.
- outstanding Tomales High School Grad Project had not submitted by January 26 meeting date, deadline Feb 1<sup>st</sup>.
- 2,000.00 US Coast Guard Auxiliary Flotilla 55 is requesting 500.00 for classroom supplies, 150.00 for Christmas lighting at Spud Point, 300.00 for 1<sup>st</sup> Aid supplies and life vests, and 1,050.00 for new volunteer gear.
- 4,000.00 Waves of Compassion, Patty Ginochio is requesting funding to help off-set the 3,800.00 needed for each pantry (provide food for an average of 72 families at each pantry – 1,079 families in 2021). Money is also used to help needy families with bills and to help pay for Grange rental costs. They have received 4,000.00 in past awards.
- outstanding Boys Scouts added as a contact by Shona Weir but they had not submitted by January 26 meeting date, deadline Feb 1<sup>st</sup>.

**61,100.00 Total Allocations Requested**

**Next Meeting**

February 23 at 7:00 pm; location TBD with zoom option likely.

**Adjourned**

8:15 by Josh Perucchi

**Minutes Submitted by**

Laura Pearsall