

## **Bodega Bay Fisherman's Festival**

### **General Business Meeting**

**November 15, 2017**

Chair Josh Perucchi called the meeting to order at 7 pm.

Executive Board in Attendance: Josh Perucchi, Len Costner, Kris Lepore, Mary Kilkenny, Betsy Spann.

Minutes: October 18, 2017 minutes approved as emailed.

Treasurer's Report: Len Costner reported as of 11/15/2017, Charles Schwab account \$66,503.26 and Bank of America account \$33,298.94 for a total of \$99,802.20.

Old Business:

- Entry price to increase: Gate \$14; Military and Senior \$12; Pre-sell gate \$12; Gate 2 day \$25; Pre-sell 2 day \$22. Continue Event Brite and Groupon sales at 2 day pre-sell prices.
- Food Vendors; We will invite same back again this year and increase price: \$600 to \$750; \$300 to \$450.
- Wooden Boat Challenge (WBC); details discussed in Executive Meeting. Will extend to 2 day event and have youth teams on Sunday. Still seeking wood donations, but this year we may have to purchase them so increase fees to participants.
- Deep Fryer: We still need an additional fryer. Cost for new purchase \$1,000. Prefer to find a used one. Bruce Schmidt volunteered to research a possible donation.
- Pre-Event Party: Still in discovery stages. Time and date details discussed at Executive Meeting. Kris will ask about Litchfield's as a possible venue. Could generate \$2000 revenue.
- Corporate Booth: Still in the planning stages. Looking for vendors outside the harbor who do business here. However, we don't want to overdo it and be too commercial.

New Business:

- None

Chair Reports:

- Allocations: Welcome Maureen new chair. Forms sent out, no changes.
- Art Contest: Theme flyer printed and will be distributed. Glynda was present and reviewed the process for judging artwork. Drop off at Firehouse January 8-12, 2018.
- Beverage Booth: Brittany and Jason co-chairs; Can we raise prices? Or maybe get beer donated this year.
- Boat Parade: Cathy Anello would like money for prizes. The \$300 allocation this year will be used to buy new flags. Maybe discontinue prizes and do perpetual trophy instead.
- Lead Boat: Invitations through Chamber of Commerce.

- Fish and chips – we need two new fryers
- Craft Booths: Jeanne Schlemmer no report. Looking for a new chair person.
- Entertainment: Hayley no report, Would still like to find a bigger name band, Budget \$11-\$12K.
- Food Vendors: Josh coordinates setup with firefighters.
- Gate: Laurie present, location and setup good, no report.
- Information Booth: Betsy present, no report.
- Kid Zone: Maggie no report.
- Non-Profits; Maria present, no report.
- Oysters: Kris present, no report.
- Parking: our CERT team will be in charge, Chris quit. We can do setup ourselves.
- Permits: same as last year, no report.
- Pet Parade: Maybe two days if Barb Trapani has the resources.
- Publicity; Budget is \$4,500. No report.
- Raffle: Thera present. Coordinates donations and ticket sales. Will get a quote from new printer. Will be after artwork is approved mid-January.
- Scholarships: Updated application. Anita Present.
- Security: Jerry no report.
- Set-up, Tear Down: BBVFD will consider a new company for tent rental as we had some issues last year. Fence and Toilets same as last year.
- Signs, Posters: No report
- Site Set-up: No report.
- Tide Pool: No report
- T-shirts: No report.
- Volunteer Coordinator; Gail present, no report, too early.
- Website: Chair people should actually take a look at it. No report.
- Wine: No report. Update in January.

No December Meeting.

There being no further business, the meeting was adjourned at 7:42.

Submitted by Betsy Spann