

## **Bodega Bay Fisherman's Festival**

### **General Business Meeting**

**February 21, 2018 REVISION #2**

Chair Josh Perucchi called the meeting to order at 7:03 pm.

Executive Board in Attendance: Josh Perucchi, Len Costner, Kris Lepore, Mary Kilkenny, Betsy Spann.

Minutes: January 2018 minutes not approved as emailed. Two corrections were requested. Revised minutes to be resent to chairs.

Treasurer's Report: Len Costner reported as of 2/21/2018, Charles Schwab account \$66,554.47 and Bank of America account \$41,440.81. Three checks outstanding, for a total of \$106,919.28.

Executive Meeting Report: No Executive Board meeting tonight.

Old Business:

- Pre-Event Party – It was decided we did not have enough time to put together a party for this year.

New Business:

- Site map has been updated, including a few small tweaks based on security and fire compliance.
- Josh presented a master to do list that bullet points the time lines for organizational activities. Chairs and those involved please review and edit as needed.
- No date for 2019 Festival yet.

Chair Reports:

- After Party – No report
- Allocations- Have 22 requests totaling \$89K
- Art Booth – Diane Perry - Still waiting to hear from local artists. Much interest.
- Bank – Betsy Breunig and Kathy Simmons - Same trailer as last year. Still need a few volunteer runners. Chairs to confirm cash denominations needed. Got the counting machine from bank again this year.
- Beverage Booth: Jason Sadowski – We got 10 kegs donated. Lagunitas same cost as last year. Discussion to increase beer price. 16 oz beer \$5 & \$6. Wine still \$5 for 4 oz plus glass cost. We have donated canned water to sell at \$1.
- Boat Parade: Signing up fishermen now. New banner cost \$100, will be posted on the fence Saturday. Discussion on lead boat and permitting. We need to limit the passengers to number of lifejackets aboard to be legal. Josh has new trophy.
- WBC – Sunday 3 pm is added youth day. We got \$500 donation and an additional material donation. Peter Rooney discussed cleanup after boat building, specifically screws left in the dirt. Kris said we have the announce system setup.
- Craft Booths: Jeanne Schlemmer noted we have 40 booths reserved and paid for. Discussion of moving hay bales for better access at end of festival during takedown. Jeanne said we can accept late signups (up to 60) as long as we have space available.

- Entertainment: Josh reported the bands are lined up and the time schedules printed
- Fish and Chips: Mary – Since we ran out last year, will increase fish purchase by 10%. Will ask for a 1 week window to purchase instead of two weeks to better estimate the amount needed. Will purchase bulk condiments to save on trash and waste, but will require a new dispensing system. Also need to find a new chowder supplier, Spud Point turned us down. Will ask Blue Water Bistro. Price at \$12, \$8 and \$5.
- Food Vendors: New vendors signed up, we have 9 plus in-house food. See Flyer for details.
- Gate: Tickets are available at Second Wind and Visitor's Bureau.
- Information Booth: Betsy no report
- Kid Zone: Maggie on track.
- Non-Profits: ~~same layout as last year.~~ Maria reported that an e-mail has been sent to non-profits who've had booths in previous years, requesting their participation at this year's Festival. A few applications have been received so far.
- Oysters: Kris – Price is same this year. 3,000 on order from Washington.
- Parking: Bonnie and Liz to run the volunteers, ground to be mowed when practical.
- Permits: Laura on track.
- Pet Parade: Barb Trapani set for Sunday @ 1:30 with prizes. Print a banner and verify check-in location.
- Publicity: Shona printed flyers, posters, post cards and signs for the county areas. All printing donated by All American. Stacy – Josh reports she is on track for distribution. Email blast for us from Sonoma County Tourism website at no charge.
- Raffle: Thera had 6,000 tickets printed and will coordinate the mail out. We have a 55-60% return rate which is good. Donations for the raffle prizes are posted on the website. We are still accumulating prizes. Will have raffle prize poster and prize donors spreadsheet available for festival Information Booth.
- Security: Jerry reports that we have a better quote for private security for \$720 instead of \$1200.
- Set-up, Tear Down: Peter Rooney – We are losing some parking near the fryers and food area due to Fire Compliance. Art tent in a new location so is away from music area. Got two bids on tents. We need concrete blocks because of wind and rain. Cost is \$3,000. Hay bales donated, but must be returned after event. Garbage dumpsters from Recology cost \$1400. Josh will ask for donation or price break. Permits require we have tops on the dumpsters to keep seagulls out. Stewards of the Coast will do cleanup on Monday.
- Tide Pool: No report
- T-shirts: Due to receive 1 week prior to event. No presell this year.
- Volunteer Coordinator: Chairs get your volunteer list to Gail. Please advise her of last minute no shows so she can keep things covered.
- Vendor questions: Vendor Security will be on site 11 am to 6 pm. No overnight security, just site watchmen. Private vendor tents don't have to be fire approved, but those we rent do.

- Wine: Suzann has donations on track. We got Korbel donation again this year. Wine glasses are printed without the year this time. Standardizing the pour amount will be controlled by a line printed on the glass.
- Coast Guard: Doug and Jeff said Fly Over will be at the beginning of the Boat Parade. Will have three CG boats on the water.

Meeting adjourned at 8:10 pm

Submitted by Betsy Spann, February 28, 2018