

BODEGA BAY FISHERMAN'S FESTIVAL

GENERAL BUSINESS MEETING

MAY 16, 2018

Chair Josh Perucchi called the meeting to order at 7:02 PM.

Executive Board in attendance: Josh Perucchi, Kris Lepore, Len Costner. Betsy Spann and Mary Kilkennay absent.

Minutes: March 2018 minutes were approved as emailed.

Treasurer's Report: Len Costner reported that the Charles Schwab account had a balance \$46,573 and the Bank Of America account had a balance of \$161,053.

President's Report:

- The Festival's Net was \$97,582.
- The gate earned \$40,000.
- There were 4,000-6,000 in attendance.
- The Allocation Committee awarded \$77,000 to applicants.
- There were Nine scholarships given to students at Tomales High and One at Analy for \$1,000 each.

Old Business:

- 2019 Festival date is May 4 & 5.
- No report on woman that fell in the parking lot.
- Reminder that the after FF party is June 2 at the Grange.

New Business:

- John Hershey photos from this year's Festival on his website.

-Len brought up that everyone liked the kids Wooden Boat Challenge. There were Nine teams.

Chair Reports:

-Art Booth: Had a good turnout. 1 artist cancelled due to rain. The tent was full. Lots of new artists.

-Art Contest: The art was well received. The artwork didn't translate well to advertising, shirts and print.

-Bank: Things would go faster with a counting machine. There was a motion that was approved to purchase a counting machine for next year's festival.

-Beverage: Jason said that all went well. 10 Kegs of beer were sold on Saturday. There were long lines all weekend. All the the kegs were gone except for One.

-Wooden Boat Challenge: It was a successful year. Starting to look for a co-chair.

-Boat Parade: It went well. The trophy went to Steve Anello Jr.

-Craft Booths: Jeannie coordinated well with the crafters.

-Entertainment: There were lots of people dancing on Sunday afternoon.

-Fish & Chips: Received no marks from the health department. Ran out of everything Sunday afternoon. 30 gallons of chowder were served.

-Food: Long lines. Everyone was happy with the selection.

-Gate: Laurie asked for help with the Square and Android Devices. Long lines for the Square payment method. Second Wind had \$2,000 in ticket pre-sales. The Visitor's Center had \$200 in pre-sales.

-Information Booth: Nothing to report.

-Kids Zone: All went well.

-Non-Profits: The magic and jumpy house helped draw people to the Non-profits area. Need to have no cars parked around the Non-Profits area next year.

-Oysters: Sales went well. Sold out at 2:00 PM on Sunday. Sold 2,200 on Saturday.

-Parking: Problems with lack of signage when lot was full. Backed up to Port O Bodega. Need more volunteers. Saturday and Sunday only had 2 volunteers all day. CHP Sean is looking into use of the explorers to help with parking.

-Permits: Nothing to report.

-Pet Parade: Nothing to report.

-Publicity: All went well. Asking for title to be changed to PR/Publicity.

-Raffle: \$8,500 in ticket sales.

-Scholarships: There were Nine scholarships given to students at Tomales High and One at Analy for \$1,000 each.

-Security: Nothing to report.

-Set up/Tear down: Not much to report. No bill for FFA tent.

-Signs: Shona is looking for help for next year. Fish wants wider booth.

-T shirts: Most sold at The Visitors Center. They were not a good quality. Selling them at the after party.

-Volunteers: 4 for FFA checked in and didn't go to parking where they were supposed to. Need more volunteers for parking next year.

-Wine: Wine sales were a total of \$18,700.

Meeting adjourned at 7:50 PM.

Submitted by Kris Lepore, September 21, 2018