

Bodega Bay Fisherman's Festival
49th Annual Fisherman's Festival April 30 – May 1 2022
General Business Meeting

April 18, 2022

Call to Order

Called to Order at 7:05 by Josh Perucchi

Executive Board in Attendance

Josh Perucchi President
Kris Lepore Vice President
Len Coster Treasurer (via zoom)
Laura Pearsall Secretary
Laura Dangers Member at Large

Approval of Minutes

Laura Dangers moved to approve, Len Coster 2nds, minutes approved.

Treasurer's Report

Len Costar reported Charles Schwab \$46,768.09 and Bank of America \$75,358.55 for a total of \$122,126.64.

President's Report

Josh reported that executive board meeting was held April 1 to discuss six Tomales High School scholarship applicants. All six were approved and will be awarded 1,000.00. Kris Lepore will deliver the checks to the students at the awards assembly. Josh also reported that FF has received a donation of 500.00 from the National Philanthropic Trust (Julie Snider contact) and 323.00 from FF insurance dividends. Josh reported that pre-sale tickets are at 725 (116 2-day, 43 seniors, and 574 adults). This pre-sale number represents a record high for the festival.

Old Business

Josh reported that the festival is proceeding with Parking Plan B in place. The parking plan map was discussed with Josh noting that approval has been secured to close Bay Flat Road to one-way traffic beginning at the north end of the event grounds. Pure Luxury Shuttle of Petaluma will provide one 30-person shuttle per day at a cost of 4,200.00 paid for using the Sonoma County grant. Kris Lorensen and CHP Explorers will be managing the parking with Josh and others assisting.

Josh suggested that volunteers be directed to use the Spud Point Marina parking lot and walk to the event so that parking closer to and beyond the event is left available to attendees. Vendors with pick-ups and vans will be using available parking in the campground, which will be managed by County Parks. Future FF use of 3-4 acres on the 98-acre plot of land under State Park management will be revisited later this year following the results of the archaeological study currently planned.

This year, pending formal Sonoma County Fire annexation, the county of Sonoma will be overseeing all inspections and permits. Josh reported that the county is currently questioning the parking plan but he feels like all concerns are being mitigated. The festival is currently receiving solid support from County Parks, County Supervisors, the CHP, and Sonoma County Fire.

New Business

Chair Reports below.

Chair Reports

After Party:

Still no coordinator. Will likely become an informal potluck following the Post Event meeting TBD.

Allocations:

Shona reported no scouts this year but CHP will be added to allocation applications for board consideration.

Art Booth:

Diane Perry reported that she is still holding at 8 artists (mostly past artists and mostly not locals due to Art Walk that weekend). Panels, tables and chairs confirmed. Diane stated that there was still room for 2-3 more artists in the tent. Diane instructed to mail artist/crafter space fees to Len. Some discussion about increasing the artist tent space rental amount next year; currently crafters pay more and bring their own tents/booths.

Art Contest:

Nothing to report at this time

Bank:

Jerry Lites confirmed donation of trailer for bank. Len reported that he will be carrying event funds to Walnut Creek each day due to the Sebastopol Branch not being open on weekends. Len and Josh discussed the location of cash boxes and will work together to locate the boxes next week.

Beverage/Beer Booth:

Kris reported that he will be shopping at Costco next week. Josh has procured several more beer and wine donations. Josh requested that there be a cooler set up in the band staging area each day for beer, water, wine, and soft drinks for the bands. Josh reported that he had procured a refrigerated van for beer and wine cold storage.

Boat Challenge:

Josh reported that there are currently 3 youth teams and five adult teams confirmed. He is hoping for 10-12 total teams. Adult teams are paying 280.00 and youth teams are looking for sponsors to pay the 280.00. The entry fee covers costs of materials. Prizes will be donated and FF will supply T-shirts as part of the entry fee. There was some discussion about participant parking near the exit by the fish washing station.

Adults will build 10:00 to 1:00 and youth 10:00 to 2:00 on Saturday, racing will begin at 2:00. The Coast Guard Auxiliary will be on site for safety support and Cindy Foreman with Sonoma County Fire will have staff on the SoCo boat. Cindy shared that following the official annexation on July 1, Sonoma County Fire will have a stronger involvement in future events in the area. Bodega Bay Volunteer Fire will be staffing a booth, providing first aid, and selling T-shirts.

Boat Parade:

Due to the salmon season opening May 1 down south, only a few commercial fishermen will be in attendance for the blessing and parade. There will be some recreational fishermen in attendance as representatives of the local fishermen. The dates for the 2023 event will be revisited. There will be a photographer on the lead boat and on one of the other boats to capture pictures of the lead boat from the water.

BB CERT:

Lee Ritchie confirmed that radio patrols will be set up and their booth will be staffed for reporting and recruiting. Josh and Lee are firming up the phone/contact list for coordinating with first responders in the area. Lee will be providing walkie-talkies to parking volunteers.

Craft Booths:

Jeanne reported that she has 55 vendor spaces confirmed. Jeanne noted that vendors will need access to the site Friday night and Josh confirmed that the area will be flagged off Thursday. Jeanne also noted that the event and bands need to be shut down on time (right at 5:00) on Sunday so vendors can get into the venue and begin packing up.

Entertainment:

Bands have been booked and the line-up is posted on the website.

Food Vendors:

Food vendors are confirmed and the Environmental Health Permit is set up.

Gate:

Tickets are on sale on-line and at 2nd Wind Kites. On site payment devices and auto teller machines are lined up. Volunteers, crafters, artists, band members will enter through the volunteer gate at no cost.

Information Booth:

Josh reported that the Information Booth will be selling water in addition to raffle tickets to help reduce lines at the Beverage Booth.

Kids Zone:

Kid's Zone, Pirate Ship, Pony Rides, and Bouncy Houses all set and Maggie has reported that she is ready to go with face painting and crafting. PTA is also ready to go with crafts and will be helping manage the Bouncy Houses.

Non-Profits:

Maria reported that she is confirmed for 10 with a few needing 2 spaces.

Parking:

See current update under Old Business for details.

Permits:

Apps are all in and permits are ready to go.

Pet Parade:

Josh confirmed no pet parade but well-behaved pets on leash will be welcomed.

Photography:

Jerry Newman confirmed that Len Purdy will be assisting with pictures with one additional photographer each day. Jerry will work with FF in getting pics onto thumb-drive for upload directly to website.

Marketing/Public Relations:

All marketing is live: Petaluma Electronic Bill Board, Hwy 101 Bill Board, Press Democrat, Gazette, several radio spots, local magazine feature, and Fish Fest website/Facebook.

Raffle:

Thera reported that raffle ticket envelopes were stuffed and mailed and she is already getting returns. She will deposit-stamp and deposit all checks to BoA in Sebastopol.

Scholarships:

FF Board approved six Tomales High School apps for 1,000.00 each. Kris Lepore will attend/deliver the checks to the Tomales High School awards assembly.

Security:

On track, no updates.

Site Set Up Vendors:

On track, no updates.

Site Set Tear Down/Clean Up:

On track, no updates.

Signs/Posters/Art Work:

Shona will be making new sign for the Information Booth water sales.

Tide Pool:

Laura Rogers bringing tide pool. FF volunteers will manage the tide pool with Ms Sonoma County and Ms Sonoma County Teen.

T Shirts:

Festival and Wooden Boat Challenge T-shirts are ready to go. The Boat House has purchased event T-shirts and all staff will be wearing the T-Shirts now through the weekend of the festival.

Volunteers:

Gail Dailey reported that she is mostly on track and only missing a few. She will follow-up with Suzanne Mathers regarding Wine Booth current volunteer needs.

Water Activities:

Coast Guard Auxiliary is confirmed pending unforeseen emergencies on day of event.

Website/Design/Maintenance:

Up and running, no update.

Wine Booth:

Josh reported that donations are still coming in and, assuming requested volunteers are confirmed, no more volunteers are needed. Gail Dailey will follow-up with Suzanne.

Next Meeting

Post Event Meeting with potluck TBD

Allocation Board Meeting TBD

Adjourned

Josh adjourned meeting at 8:13.

Submitted by

Laura Pearsall