

**Bodega Bay Fisherman's Festival**  
**50<sup>th</sup> Annual Fisherman's Festival April 22-23 2023**  
**General Business Meeting**

**November 16, 2022**

**Called to Order**

Meeting called to order by Josh Perucchi at 7:06

**Executive Board in Attendance**

Josh Perucchi	President
Kris Lepore	Vice President
Len Coster	Treasurer
Laura Pearsall	Secretary
Suzanne Martin	Member at Large

**Approval of Minutes**

Kris Lepore moved to approve minutes; Len Coster 2nd; minutes approved

**Treasurer's Report**

Len Costar reported no significant changes since last meeting; both BoA and Charles Schwab accounts are healthy.

**President's Report**

Josh has reached out to Sonoma County Regional Parks, State Parks, Sonoma County Road Department, and Supervisor Hopkins Office with 2022 parking update. He requested a parcel study update on State Park property used for parking in past. He received a response explaining that the results of the study are still pending with preliminary results indicating that sensitive cultural resources are in the area and that, due to cultural protection laws, all decisions will be made in consultation with the tribe. It was suggested that the County Parks campground adjacent to the festival be used for parking this year. However, Josh explained that the campground is used by festival goers and vendors. Josh reports that it's looking like our Plan B from last year will be utilized again this year.

Josh introduced Elizabeth Phillips from the Tamales Historical Center and Robin Rudderow from the Rancho Bodega Historical Society who discussed plans to work with Fish Fest this year to highlight and support 50th Anniversary of festival. Plans are underway to curate a poster exhibit March through June at the Tamales Regional Center. Plans are also underway for creating and presenting a historical slide show in Bodega Bay April 2 with guest speakers who have history with the festival. Elizabeth and Robin requested help getting copies of festival posters for all 50 years and asked for permission to make poster copies. Thera Buttaro offered to help and suggested they meet in her office.

**Old Business**

Parking situation for this year is still unknown but Josh Perucchi and Kris Lorenson reported that our Plan B worked well last year and supported using it again this year with a few tweaks (including ADA considerations).

**New Business**

- Board nominations and approvals: all old officers were retained and Suzanne Martin was approved as the new *At Large* member replacing Laura Dangers who has stepped down.
- Official date for 50<sup>th</sup> Anniversary festival is set for April 22-23 2023; Josh will contact Fisherman's Marketing Assoc about possible themes.
- New Committee Chairs needed in the following areas, Josh will send out recruitment email:
  - Permits: Laura Dangers will continue until a replacement is found
  - Art Contest: Glenda has stepped down
  - WBC: Nell is stepping down after this year and is looking for a new chair to train with her this year.
  - Front Gate: Laurie Ogg stepped down last year, Josh will check her willingness to do one more year.
  - After Party: No chair, party happened through joint effort last year and may happen that way again this year.
- Josh shared that County has awarded FF grant for 5,500.00 to be used for advertising and parking shuttle.

## **Chair Reports**

### **After Party:**

No Chair last year, party was joint effort. Josh shared that it seemed to work fine and may be what we do next year.

### **Allocations:**

Shona reported that the letter and applications were mailed out to last year's recipients with a submission deadline of January 15 (ahead of January 25 meeting).

### **Art Booth:**

Josh reported that Fish Fest supplies the art tents and that 125.00 fee is no longer covering cost, suggests raising artist space fee to 200.00. However, we may lose artists with increase. Josh will explore further.

### **Art Contest:**

New Chair needed

### **Bank:**

Kathy Simmons/Betsy Breunig are on board; Jerry Lites will donate the use of his trailer again this year.

### **Beverage/Beer Booth:**

Kris Lepore reported that changes for this year will include separate lines for beer and water/gatorade. He suggested looking into water dispensers and moving away from plastic bottles. He also suggested that vendors be allowed to sell non-alcoholic beverages at point of food purchases.

### **Boat Challenge:**

Need new chair to train with Nell this year.

### **Boat Parade:**

Chamber of Commerce struggled to get volunteers last year and fisherman participation was low due to conflict with opening day for salmon season. The 2023 festival dates are better for fisherman and not in conflict with opening days for salmon season. Josh is expecting that fisherman participation will be better this year.

### **BB CERT:**

Josh reported that BB Cert is on board for this year.

### **Craft Booths:**

Suzanne Martin reported that she recruited 8-9 vendors from the Bodega Seafood and Arts Festival and is hoping that at least six will join Fish Fest this year. The application is now on the website. Josh and Suzanne discussed craft booth layout and Fire Code limitations to walkway changes. Josh and Suzanne will meet to discuss further.

### **Entertainment:**

Josh will start booking bands with particular interest in The Rotten Tomatoes and Petty Theft.

### **Food Vendors:**

Josh reported that last year went great for the vendors and the festival. He will begin reaching out to vendors for this year. He plans to contact Anello Family Seafood soon about coming back as the main seafood vendor.

### **Gate:**

Need new chair. Josh will approach Laurie Ogg about serving in role until replacement can be found this year. Josh reported that ticket prices will likely increase for 2023 (20.00 per adult, 18.00 per senior, 15.00 pre-sale, kids free).

**Information Booth:**

Betsy Spann is on board and ready to go. She'll be travelling the weekend of the festival but will have her volunteers all set and ready to go.

**Kids Zone:**

Bouncy Houses were rented last year with costs covered by fees charged. Josh reported that Bouncy Houses will be rented again this year.

**Non-Profits:**

No Update

**Parking:**

Kris Lorenson reported that Plan B was a success last year and feels positive about using the plan again this year with some tweaks.

**Permits:**

Laura Dangers will continue until replacement can be found. Josh will send out email blast to recruit replacement chairs for several vacant seats.

**Pet Parade:**

Josh is looking to bring this event back this year but will need new chair.

**Photography:**

Jerry Newman is on board for this year.

**Marketing/Public Relations:**

No Update

**Raffle:**

Thera Buttaro is ready to go, just needs theme and art work (ideally 45-60 days ahead of the festival).

**Scholarships:**

No Update

**Security:**

No Update

**Site Set Up Vendors:**

Josh has calendared with vendors.

**Site Set Tear Down/Clean Up:**

No Update

**Signs/Posters/Art Work:**

Shona Weir is on board for 2023.

**Tide Pool:**

No Update

**T Shirts:**

No Update

**Volunteers:**

No Update

**Water Activities:**

No Update

**Website/Design/Maintenance:**

Josh is exploring need for/feasibility of new web page design and possibly hiring new website manager.

**Wine Booth:**

No Update

**Next Meetings:**

Dec 14 7:00pm Zoom

Jan 25 7:00pm Community Center

Feb 15 7:00pm Zoom

Mar 15 7:00pm Zoom or Community Center TBD

Apr 13 7:00pm Community Center

Allocation Meeting TBD

Recap Meeting TBD

After Party TBD

**Adjourned**

Suzanne Martin moved to adjourn; Len Costar 2nd; meeting adjourned at 8:02pm

**Submitted by**

Laura Pearsall