

Bodega Bay Fisherman's Festival
50th Annual Fisherman's Festival April 22-23 2023
General Business Meeting

December 14, 2022

Called to Order

Meeting called to order by Josh Perucchi at 7:07

Executive Board in Attendance

Josh Perucchi	President
Laura Pearsall	Secretary
Suzanne Martin	Member at Large

Approval of Minutes

Suzanne Martin moved to approve minutes; Josh Perucchi 2nd; minutes approved

Treasurer's Report

Len Coster submitted update via email 11/28/22: Charles Schwab 92,793.55 and BoA 46,766.93 for total of 139,560.48. At December 14 meeting, Josh Perucchi reported 92,598.57 in checking and "approximate" total of 132,000.00.

President's Report:

Josh reported that he is in communication with a Petaluma Company regarding website update. Estimated price of 4,800.00 will include website update, interactive forms, and online ticket sales and donation capabilities with annual maintenance and updates at a reduced hourly rate.

Old Business:

-Josh reported no new update on parking. State Parks is continuing to say that they will defer to the tribe and Josh expects that the tribe will opt for limited use if any. Plan at this point is to go ahead with Plan B from last year with some tweaks.

-Josh reported that we still have no Art Contest Chair and no art contest in play for this year. We are moving forward with using artwork from past years. Submitted theme titles were discussed with Fisherman's Association submission rising to the top. Shona Weir submitted a request for high resolution copies for creating posters and t-shirts templates:

Bodega Bay Fisherman's Festival 2023
50th Anniversary
Looking for a Hooking

-Josh reported that Laura Dangers will not be able to do permits this year due to family health developments. Josh will use Laura's notes to handle the permit submissions this year while working to find a replacement for next year.

-Still need Wooden Boat Challenge Chair for next year (this will be Nell's last year).

-Laurie Ogg will not be chairing the Gate this year and Josh is looking for new chair who can manage volunteers, money, and ticket sales at gate on both days of event. Josh reported that we will likely be managing two entrances this year due to our parking being so spread out (easier access for even-goers).

New Business:

Chair Reports

After Party:

No After Party Chair last year, party was joint effort. Josh confirmed that it will be a joint effort again this year.

Allocations:

Shona reported that she has received a few applications and will be sending out a 2nd reminder. The deadline for submission is January 15 with applicants slated to present at January 25 meeting.

Art Booth:

Josh reported a few contacts that he felt might be “crafters” more than “artists”. Josh reported that he has received no updates from Diane Perry and asked Shona Weir to reach out to her. Josh wondered about maybe not needing the booth outside of Historical Center Poster Display in honor of 50th Anniversary. Still considering raising the artist space fee to cover increased costs of tent.

Art Contest:

No chair this year, no contest. We will proceed with old art work and try to get a new chair in place for 2024.

Bank:

Kathy Simmons and Betsy Breunig are on board, and Jerry Lites will donate the use of his trailer.

Beverage/Beer Booth:

Kris Lepore has reported that the beverage booth is on track with tweaks to improve line management and water/non-alcohol purchase options.

Boat Challenge:

Nell is on track for her last year and will start reaching out to donors in January. Hoping to work with new chair for next year.

Boat Parade:

Chamber of Commerce on tap again this year. Josh is hoping the 2023 festival dates are better for fisherman participation.

BB CERT:

Lee Ritchey confirms that CERT is on board with plans to continue with patrols as well as help with 1st Aid this year. Lee reported that the CERT sheds have been upgraded. They are hoping to use new funding to set up for emergency triage in Bodega Bay going forward. Still have Emergency Op Center space at Bodega Bay Fire House.

Craft Booths:

Suzanne Martin reported that there are no new updates from last month. Suzanne did request that new app be uploaded to website, will resend new app to Josh.

Entertainment:

Josh is reaching out and has started booking bands. The Rotten Tomatoes and Train Wreck (country band) are booked and he is reaching out to Petty Theft and a “ladies” band and hoping to get two additional bands as well.

Food Vendors:

Josh reported no activity as yet. He'll be contacting Annello Family Seafood first. Josh is thinking about offering them our old wooden booth to use and additional fryers (to use or buy).

Gate:

Need new chair. Laurie Ogg will not be serving this year. Josh reported at our last meeting that ticket prices will likely increase for 2023 (20.00 per adult, 18.00 per senior, 15.00 pre-sale, kids free). Josh reported at this meeting that we will likely have two entrances for 2023.

Information Booth:

Betsy Spann is on board and ready to go. She'll be travelling the weekend of the festival but will have her volunteers all set and ready to go.

Kids Zone:

Bouncy Houses were rented last year with costs covered by fees charged. Josh reported that Bouncy Houses will be rented again this year and is hoping that Tiffany can help as she did last year.

Non-Profits:

No Update

Parking:

Josh reported no new update on parking. State Parks is continuing to say that they will defer to the tribe and Josh expects that the tribe will opt for limited use if any. Plan is to go ahead with Plan B from last year with some tweaks.

Permits:

Laura Dangers has stepped down due to family health developments and will not serve this year. Josh will fill in using Laura's notes while looking for a replacement for next year.

Pet Parade:

Josh is looking to bring this event back this year, plans to reach out to Bodega Bay Vet Clinic regarding possible interest in reprising their pre-CoVid leadership.

Photography:

Jerry Newman is on board for this year. Jerry has shared some disappointment that none of the 100's of pics taken last year have been posted to the website yet. Josh has reassured Jerry that he is working to get a new website manager on board. The contact he is working with has shared that she can create an album of last year's event pretty quickly upon being hired.

Marketing/Public Relations:

Stacy Castle may not be able to fulfill this position this year (due to personal crisis). She has shared that she will be taking a look at her availability in January. May need someone else to secure radio spots and Press Democrat coverage.

Raffle:

Thera Buttaro is ready to go, just needs theme and art work (ideally 45-60 days ahead of the festival).

Scholarships:

Josh reported that updated apps were sent out to Tomales High School with March deadline.

Security:

Josh reported that security from last year is reviewing contract for this year. He expects that they will be back on board.

Site Set Up Vendors:

Josh is reaching out to vendors.

Site Set Tear Down/Clean Up:

Josh expecting that BVFD and Stewards of the Coastal Redwoods are on board; he'll be reaching out.

Signs/Posters/Art Work:

Shona Weir is on board for 2023, needs high resolution copies for creating templates.

Tide Pool:

Josh is hoping the Marine Lab will be back this year and reported that Stewards of the Coastal Redwoods is also interested in doing their own tide pool expo.

T Shirts:

Cindy Borisoff is on board but has requested new Vendor. Suzanne Martin suggested Prima Printing.

Volunteers:

Josh reported that Gail Dailey is on board and he is hoping that Tiffany can help in a support role (she offered last year).

Water Activities:

Josh is planning to reach out soon.

Website/Design/Maintenance:

Josh reported that he is in communication with a Petaluma Company regarding website update. Estimated price of 4,800.00 will include website update, interactive forms, and online ticket sales and donation capabilities with annual maintenance and updates at a reduced hourly cost.

Wine Booth:

Suzanne Mathers on board and will begin donations outreach in January.

Next Meetings:

Jan 25 7:00pm Community Center (Grant Submission Presentations)

Feb 15 7:00pm Zoom

Mar 15 7:00pm Zoom or Community Center TBD

Apr 13 7:00pm Community Center

Allocation Meeting TBD

Recap Meeting TBD

After Party TBD

Adjourned

Josh Perucchi adjourned the meeting at 7:50pm

Submitted by

Laura Pearsall