

Bodega Bay Fisherman's Festival
50th Annual Fisherman's Festival April 22-23 2023
General Business Meeting

January 25, 2023

Called to Order

Meeting called to order by Josh Perucchi at 7:00

Executive Board in Attendance

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|----------------|-----------------|
| Josh Perucchi | President |
| Kris Lepore | Vice President |
| Len Coster | Treasurer |
| Laura Pearsall | Secretary |
| Suzanne Martin | Member at Large |

Approval of Minutes

Kris Lepore moved to approve minutes; Suzanne Martin 2nd; minutes approved

Treasurer's Report

Len Coster reported that we are in best shape at this point in years: Charles Schwab 93,712.42 and BoA 46,852.32 with pending donation deposit of 15,000.00 for total of 155,564.74.

President's Report:

Josh followed up Treasurer's report with comment that event would cost 75,000.00 with extra money going to community allocations after holding back money for 2024 event.

Old Business:

- Josh reported that we still have no Art Contest Chair. We are using Janet Moore art work from 2005 for this year's posters.
- FF Marketing Association has chosen 50th Anniversary theme as Lookin' for a Hookin'.
- Still need Gate Committee Chair. Laurie Ogg has stepped down and we need someone to manage two entrances this year.
- Will need Art Contest Chair for 2024
- Will need Wooden Boat Chair for 2024, Nell and her husband are moving after this year's event.
- Will need new T-Shirt Chair for 2024.
- Still no chair for Pet Parade but pet's are permitted on leash.

New Business:

Chair Reports

After Party:

Going forward with no chair, will be joint effort as in 2022.

Allocations:

Shona chaired Allocation Presentations, see notes below.

Art Booth:

Going forward with Art Tent at increased cost 175.00 (increase from 100.00).

Art Contest:

No chair this year. Janet Moore art work from 2005 will be used for posters this year.

Bank:

Kathy Simmons and Betsy Breunig are on board and will use Jerry Lite's trailer as in past years.

Beverage/Beer Booth:

Kris Lepore reported that everything is on track and he is working on donations.

Boat Challenge:

Nell is on track for her last year and will start reaching out to donors. She is hoping to work with new chair for next year and is working on separate web page updates.

Boat Parade:

Alicia Genocchi with Patty Genocchi is working with Chamber of Commerce on food and VIP support for lead boat (Powers Boat for 2023).

BB CERT:

Lee Ritchey confirms that CERT is on board with plans to continue with patrols as well as help with 1st Aid this year.

Craft Booths:

Suzanne Martin reported that the booth fees did increase to 250.00 (less with early bird discount). She has 17 commitments so far (15 have paid in full).

Entertainment:

Josh has booked bands with only one slot remaining. Saturday 1st slot still not booked; 2nd slot *Frankie Adelle and the 7th Sons*, Head Liner is *Tainted Love*. Sunday 1st slot *Rotten Tomatoes*, 2nd slot *Pitch Fork* and Head Liner will be *Train Wreck Junction*.

Food Vendors:

Josh reported vendor space nearly full: Anello Family Seafood; Gourmet Seafood; Corn Dog vendor; BBQ vendor; Taco Bar vendor; Teriyaki vendor; Dim Sum Noodles; Nellies Oysters; Cookie Company vendor; Kettle Corn vendor; Funnel Cake vendor; Hawaiian Honey Comb vendor; and Coffee Truck.

Gate:

Need new chair. Josh reported at last meeting that we still need someone to manage two entrances this year.

Information Booth:

Betsy Spann is on track, no new report.

Kids Zone:

Josh reported that Bouncy Houses will be rented again this year and Tiffany Flores will be managing. Kids Zone will be moved from front entrance to Bouncy House Area this year. Maggie Tagilala is still on board but no new report.

Non-Profits:

Maria Cipriani is reaching out to and booking Non-Profits (three applications thus far). She plans to send out email to past Non-Profits next week.

Parking:

Josh reported no new updates on parking. Kris Lauritzen and two others will be going forward with same Plan B as last year with some tweaks.

Permits:

Josh Perucchi is managing permits in Laura Dangers' absence. He's still looking for new Chair but reports that permits for this year are on track. Comments that there is a lot of timing involved. He is expecting County Board of Supervisor fee waiver to cover application fees (Parks, Health Inspector, ABC Permits, Encroachment permits, etc.).

Pet Parade:

No Chair for this year, no parade. Pets on leash will be permitted as in past years.

Photography:

Jerry Newman is on board for this year. Josh reported that he has assured Jerry that photos from last year are going up on the new website.

Marketing/Public Relations:

Stacy Castle is on board (following house fire). She will go ahead with securing radio spots and Press Democrat coverage.

Raffle:

Thera Buttaro reported that new batch of tickets are being printed with increase in suggested donation amount. Tickets will go out as mass mailing to local businesses and residents.

Scholarships:

Josh reported that apps are out at Tomales High School with March deadline.

Security:

Josh reported that Signal 88 Security will be providing two armed officers each day from noon to 6:00pm. Same contractor as last year.

Site Set Up Vendors:

Josh has secured site set up.

Site Set Tear Down/Clean Up:

Josh reported that BVFD and Stewards of the Coastal Redwoods are on board.

Signs/Posters/Art Work:

Shona Weir reported that signage is getting updated and is on track.

Tide Pool:

Josh reported that UC Davis Marine Lab will be back this year and reported that Stewards of the Coastal Redwoods will also be doing a tide pool expo.

T Shirts:

Cindy Borisoff is on board for this year but this is her last year. She is still exploring new local vendors. We'll need new chair next year.

Volunteers:

Gail Dailey reported that she needs chair lists and tells Tiffany Flores that she doesn't need help at this point, but thanks her for her interest.

Water Activities:

No update

Website/Design/Maintenance:

Josh reported that new Petaluma Company has completed the work and the new website will go live soon. New company will be on "standby" for edits and will do annual maintenance at hourly cost. New website will include interactive forms, online ticket sales, and donation capabilities.

Wine Booth:

Suzanne Mathers reported that we have new requirement to have certified volunteer on site at all times. She also gave update on new "glassware" with new art work for 50th Anniversary event.

Allocation Request Presentations

- 1,000.00 BB Sunset Program, David Peck Director, is submitting request for Chancellor Ranch field trip for 24 students. Will offer horseback riding instruction, grooming instruction, and introduction to ranch and boarding business. Last year's award of 1,000.00 was used for very successful Vertex Climbing Center Field Trip for 23 students.
- 6,000.00 BB Cert, Lee Ritchey, submitted request to provide 1st Aid Skills training classes, team skills classes, and 2-day CERT Training classes. Money will be used for classes as well as new backpacks, training equipment, Spanish Speaking posters, and volunteer incentives. The 5,000.00 award from last year was used to modernize communication capability, enhance outreach to Spanish speaking community, and to upgrade all sheds.
- 2,800.00 BB Community Association is requesting money to pay for new garden upgrade which used all volunteer staff to rebuild garden as well as build new garden boxes. The 2,600.00 award from last year was used to replace windows. The labor was donated.
- 10,000.00 BB Fire Fighters Association, Ray Hill, explained that the association was formed in 2022 following BBFD annexation. He is requesting ongoing support in cooperative community charitable and humanitarian efforts. He explained that the association is governed by a BOD that includes community members and former BBFD members. They have lost T-shirt sale and pancake breakfast income and are needing increased support to help fund their local efforts. Ray acknowledged that there is some overlap but sees their efforts as a cooperative and supplemental effort in partnership with FF efforts to provide local community charitable and humanitarian relief. The 6,000.00 received last year was used in this capacity and they are hoping for an increase in that award.
- 10,000.00 BB Grange, Jim Moore, explained that 10,000.00 from last year was used for architect, consulting, and permitting. The commercial kitchen upgrade has been a 2 1/2-year process and they are now ready to start work (have contractor). New commercial kitchen will allow them to reopen the space for disaster relief and local business incubation. The total cost will be 110,000.00+. They have received some local donations and he's expecting Linda Hopkins' office to waive Sonoma County fees so they can move ahead. Josh Perucchi explained that FF "no capital improvement" rule was waived in this case due to the importance of this "community" improvement effort.
- 700.00 BB School PTA, Tiffany Flores, shared that they have money left from their year book award of 1,000.00 from last year (passed year book around). She offered big thank you to FF and explained that some of the left-over money was used for Pumpkin Patch field trip and that remaining funds will be used for Schultz Museum field trip this spring. She also shared that the BB School is on board to help with Bouncy House management and art booth children's activities at Fish Fest this year. If awarded this year, money will be used for Schultz Museum field trip.
- 2,000.00 BB Union Church, Jerry Lites submitted request for money to support ongoing efforts to support community residents in need. They have used past awards to provide gasoline, meals at the Tides, Food Pantry support, help with needed medications, minor vehicle repairs, transportation to appointments, Christmas Food Boxes and Toy Drives, and occasional rent relief.
- 10,000.00 Bodega Volunteer Fire Department, Ron Albini, shared that last year's 10,000.00 award was used to purchase new supply line for one engine and new volunteer field pants. He is requesting 10,000.00 this year to cover costs of classes, certification, advertising, supplies, and gear for recruiting and retaining volunteers. Ron shared that they will be helping with FF set up and take down again this year.
- No request Rancho Bodega Historical Society, Robin Rudderow, reported that they have not used 2,000.00 award from last year. They plan to use that money this year to fund FF 50th Year Anniversary historical website and educational efforts.

- 7,500.00 Redwood Empire Foster Parent Association, Amanda Medford, reported that new request will be used to fund Blue Bag program as well as new car seats and target gift cards for incoming foster children. Last year's 5,000.00 award was used for Blue Bag Program (gift cards, needed supplies, and clothing items) They provide approximately 160 bags per year.
- 2,000.00 Sanctuary of the Heart Ministry, Maggie Tagilala, is requesting money to offset BB Grange rent for Friday night Youth Group as well as movie nights, arcade nights, and eating out nights for local youth. Last year's 2,000.00 award was requested for new volleyball set and youth activities including a beach day and park picnics.
- 3,000.00 Stewards of the Coastal Redwoods, Justin Lindenberg, is requesting funding to support their tide pool education program which provided 13 field trips for 900 students last year. Their award of 1,500.00 last year was used to help fund both their Shell Beach and Campbell Cove Tide Pools.
- 1,500.00 Tomales FFA is requesting funds to help off-set FFA Chapter costs including leadership conference registration and hotel costs as well as their Green Hand Program for incoming freshmen. The 1,500.00 award they received last year was used to offset FFA Chapter Costs.
- 1,500.00 Tomales High School Football and Baseball is requesting money to support the football online film service and the 2022 baseball playoff travel expenses. Past awards have been used to support the football program.
- 1,000.00 Tomales High School Grad Project is requesting funds to help offset the costs of their supervised all night party for the senior class. They are doing donut sales and shredding fundraisers and plan to share the cost of this year's grad night with two other schools utilizing the Epic Center in Santa Rosa. Money will be used for food, entertainment, and prizes. The 500.00 award from last year was used for Senior Yard signs.
- 2,000.00 US Coast Guard Auxiliary, Jeff Tuttle, is requesting 2,000.00 to purchase new gear and replace old gear and to purchase boat ramp life preservers and volunteer educational materials. He explained that the Auxiliary provides boating safety classes and recreational and commercial vessel examines and works with the Coast Guard to assist with local patrols. The 2,000.00 award from last year was requested for classroom supplies, Christmas lighting at Spud Point, 1st Aid supplies, life vests, and new volunteer gear.
- 8,000.00 Waves of Compassion, Patty Ginocchio, shared that 4,000.00 from last year was used to off-set food pantry costs and Grange rental costs. Patty explained that the cost of providing a pantry 2 times per month has increased significantly and they are requesting increased funding to help offset increased food prices as well as continued support in offering ESL programs and Pre-K scholarships as well as assistance with utility bills, transportation, rent, and moving costs. They are currently serving approximately 140 families from Bodega Bay, Bodega, Jenner, and Valley Ford 2 times per month.

Next Meetings:

Feb 15 7:00pm Zoom

Mar 15 7:00pm Zoom or Community Center TBD

Apr 13 7:00pm Community Center

Allocation Meeting TBD

Recap Meeting TBD

After Party TBD

Adjourned

Josh Perucchi adjourned the meeting at 8:18 after all Allocation Presentations.

Submitted by

Laura Pearsall