

Bodega Bay Fisherman's Festival
50th Annual Fisherman's Festival April 22-23 2023
General Business Meeting

February 15, 2023

Called to Order

Meeting called to order by Josh Perucchi at 7:02

Executive Board in Attendance

Josh Perucchi	President
Kris Lepore	Vice President
Len Coster	Treasurer
Laura Pearsall	Secretary
Suzanne Martin	Member at Large

Approval of Minutes

Jerry Light moved to approve minutes; Suzanne Mathers 2nd; minutes approved

Treasurer's Report

Len Coster reported that we are in best shape at this point in years: Charles Schwab 46,852.32 and BoA 108,835.00 for a total of 155,687.32.

President's Report:

Josh confirmed that we are in good shape for this year and moved into old business.

Old Business:

- Josh summarized Allocation Requests as coming in at 69,000.00, below past requests. He noted that some past requesters are not asking for money this year.
- Betsy Spann has stepped up to Co-Chair the Gate Committee while continuing as Information Booth Chair. Betsy will be working with Laurie Ogg this year.
- Josh reported that (due to logistics) we will focus on making one entry gate more efficient and, maybe, revisit the suggestion to have two entry gates at a later time.
- Will need Art Contest Chair for 2024, but Art for 2023 has been decided.
- Will need Wooden Boat Chair for 2024, Nell and her husband are moving after this year's event.
- Will need new T-Shirt Chair for 2024, Cindy is going ahead for this year.
- Still no chair for Pet Parade (so no Pet Parade) but pets are permitted on leash.
- Josh noted that the new website is up and running. Applications are on the website and online ticket sales will be added next year (too late this year).

New Business:

none

Chair Reports

After Party:

Going forward with no chair, will be joint effort as in 2022.

Allocations:

Allocations summarized by Josh, no update from Shona.

Art Booth:

Going forward with Art Tent at increased cost 175.00 (increase from 100.00).

Art Contest:

No chair this year, no contest. Josh confirmed that Janet Moore art work from 2005 selected by board vote for this year.

Bank:

Kathy Simmons and Betsy Breunig are on board and will use Jerry Lite's trailer as in past years.

Beverage/Beer Booth:

Kris Lepore reported that everything is on track and that he is working on donations. Expecting kegs from Lagunitas, Russian River, and Hen House. Requested 1,500 16oz pints with new logo from Suzanne Mathers as she is procuring glasses for this year. Suzanne requested electronic logo file and Kris shared that he thinks Shona has it for posters.

Boat Challenge:

Nell has emailed all previous teams and is working on getting donors. Separate WBC Challenge website is updated and has been linked to the new website. No sign ups yet (not unusual). Nell is reaching out to past youth team sponsors (280.00 per team) and is looking for a major donor of 1,500.00 to support the cost of lumber for the event.

Boat Parade:

Alicia Ginocchio and Patty Ginocchio are working with Rick Powers (lead boat) and are sending out invites to past officials, photographers, media, and VIP's. Cathy Anello is serving as Fisherman's Association liaison.

BB CERT:

No updates, Josh reported that they are on board to help with patrols and 1st aid.

Craft Booths:

Suzanne Martin reported that she has 36 completed apps with checks and 3 completed apps waiting on checks. She voiced concern that such early interest may surpass total vendors last year (52) and wondered about cap. Josh confirmed that 60-65 would be max. Suzanne was happy to report that only six vendors thus far are jewelry. She is seeing more diversity with textiles, ceramics, woodworking, etc.

Entertainment:

Josh has booked all bands for both days: 1st slot Saturday will be *Pinball Wizards*, 2nd slot *Frankie Adelle and the 7th Sons*, and the headliner is *Tainted Love*. 1st slot Sunday will be *Rotten Tomatoes*, 2nd slot *Pitch Fork*, and the headliner will be *Train Wreck Junction*. Total price is 13,000.00 with *Tainted Love* commanding almost half that. *Train Wreck Junction* contracted for much less and will be playing for three hours.

Food Vendors:

Josh reported vendor space is now fully booked: Anello Family Seafood; Gourmet Seafood; Corn Dog vendor; BBQ vendor; Taco Bar vendor; Teriyaki vendor; Dim Sum Noodles; Nellies Oysters; Cookie Company vendor; Kettle Corn vendor; Funnel Cake vendor; Hawaiian Honey Comb vendor; and Coffee Truck, and a few others.

Gate:

Betsy Spann will be working with Laurie Ogg as Co-Chair this year. Betsy and Laurie have met and Laurie reported that their joint effort is going well with Betsy bringing on new tech savvy volunteers. The main concern is devices. Josh is exploring the possibility of purchasing new I Pads to alleviate the need for volunteers to provide I Pads. Josh acknowledged the WiFi issues from last year and is exploring solutions.

Information Booth:

Betsy Spann reported that she is in good shape and is lining up volunteers.

Kids Zone:

Josh confirmed that Bouncy Houses will be rented again this year and Tiffany Flores will be managing. Maggie Tagilala is still on board to head up kids crafts. Jack Sparrow is booked already but offered a recommendation for the Kids Stage. Josh is following up with that contact.

Non-Profits:

Maria Cipriani reported that she's received 7 applications (two new non-profits). She is expecting to hear from others as we get closer but plans to follow-up with second contact.

Parking:

Chris Lauritzen reported that he and his team are good to go with same plan as last year. They will be working 3 ATV's north and south of gate on bay roadside. Josh reported that if dirt lot option is completely shut down again this year that he will once again contract a 32-person shuttle funded by 5,000.00 donation from county (4,000.00 for shuttle and 1,000.00 for advertising). Chris reported that they parked 1,200 cars on Saturday last year and 700-800 on Sunday with no problems. Highway Patrol is aware and supportive of our parking plan for this year's event.

Permits:

Josh reported that Laura Dangers had done Coast Guard permit before she stepped down. He reported that the ABC permit is ready and will be submitted 30 days prior to event. The Encroachment permit is in progress and the Sonoma County docs are in but that county has requested more information on food vendor cooking arrangements. The Health Department permit is ready to go and County Parks have been advised and will approve when all permits are submitted.

Pet Parade:

No Chair for this year, no parade. Pets on leash will be permitted as in past years.

Photography:

Jerry Newman is good to go and is happy to see photos from last year up on the new website. There was some discussion about drone footage, Josh may recruit a friend to get some ariel shots for advertising and website.

Marketing/Public Relations:

Stacy Castle is good to go, waiting on budget and info/print materials before she begins securing radio spots, newspaper coverage, and billboard space.

Raffle:

Kris Lepore reported that Thera is ready to go on mailing but is still in process of getting prize donations.

Scholarships:

Josh reported that apps are at Tomales High School and are on the new website. No apps submitted to-date (not unusual), deadline is March 15.

Security:

Josh confirmed that Signal 88 Security will be providing two armed officers each day. Same contractor as last year.

Site Set Up Vendors:

Josh has secured tents and fencing and is working on toilets and generator.

Site Set Tear Down/Clean Up:

Josh reported that BVFD and Stewards of the Coastal Redwoods are on board. Sonoma County Fire is no yet firm.

Signs/Posters/Art Work:

Shona Weir submitted report that she is working on posters.

Tide Pool:

Josh reported that UC Davis Marine Lab tide pool will remain near gate in shade. Stewards of the Coastal Redwoods tide pool will be closer to Kids Zone.

T Shirts:

Cindy Borisoff continues to explore new local vendors. No updates.

Volunteers:

Gail Dailey not present but submitted request that chairs get her their volunteer lists.

Water Activities:

No update. Josh acknowledged that he will be reaching out to Fire Boat for Wooden Boat Challenge.

Website/Design/Maintenance:

Josh reaffirmed that website is up and running and that he is getting very positive feedback.

Wine Booth:

Suzanne Mathers reported that she is going ahead with one cash line and one credit card line to move lines more efficiently. She is reaching out to wineries and is working on new 50th Anniversary glassware. She reported that she'll be ordering 2,000 to 2,500 glasses this year. She also noted that our insurance will renew February 16.

Next Meetings:

Mar 15 7:00pm Community Center/TBD

Apr 13 7:00pm Community Center/TBD

Allocation Meeting TBD

Recap Meeting TBD

After Party TBD

Adjourned

Josh Perucchi adjourned the meeting at 7:46

Submitted by

Laura Pearsall