

Bodega Bay Fisherman's Festival
50th Annual Fisherman's Festival April 22-23 2023
General Business Meeting

April 13, 2023

Called to Order

Meeting called to order by Josh Perucchi at 7:08pm

Executive Board in Attendance

Josh Perucchi	President
Kris Lepore	Vice President
Len Coster	Treasurer
Laura Pearsall	Secretary
Suzanne Martin	Member-at-Large

Approval of Minutes

Suzanne Martin moved to approve minutes; Bruce Schmidt 2nd; minutes approved

Treasurer's Report

Len Coster reported that we are substantially ahead of normal at this point. Charles Schwab **46,888.34** and BoA **120,808.93** for a total of **167,697.27**.

President's Report/Old Business

- Josh confirmed that permitting requirement has been met with Bodega Cert/Volunteer Fire providing 1st Aid and County providing an ambulance presence (county waived fees for ambulance but will not have booth presence).
- Site layout has been amended to accommodate increase in crafters and needed booths.
- Tomales Historical Center 50th Anniversary Display will not be at Fish Festival.

New Business/Chair Reports

After Party:

Going forward with no chair, will be joint effort as in 2022.

Allocations:

No changes or updates from last meeting.

Art Booth:

Diane Perry reported that she is expecting applications and checks from 8 artists (a few short of goal). Participating artists include wood sculpting, painting, glass work, and jewelry. 50th Anniversary Fish Fest Posters will be sold at T-Shirt booth (some will be signed). No past event posters will be sold at event. Possibility of selling past year's posters on-line was suggested/discussed.

Art Contest:

No contest this year, Janet Moore art work from 2005 selected for this year's 50th Anniversary Event. Janet may be at event over the weekend.

Bank:

Kathy Simmons and Betsy Breunig have cash advance requests. Len reminded chairs to confirm their advance requests and make changes as needed prior to Saturday (opening day of event).

Beverage/Beer Booth:

Kris reported that everything is on track and donations are in from Lagunitas, Hen House, and Russian River. Beer in commemorative glasses will sell for 15.00 each (refills 10.00 each). Tap beer in plastic cups are 10.00 each. Kris will be picking up additional beer and soda for booth as well as beer for the bands. He'll get signage info to Shona.

Boat Challenge:

Josh confirmed that we have multiple donors and sponsors and discounted lumber from Meade-Clark. Interest in the event is down this year with only 5 adult teams and 2 youth teams (Tomales and Sonoma).

Boat Parade:

Boat Parade is going forward with New Sea Angler as lead boat. Boat is full and food and drinks have been donated. There was some discussion around cancelled salmon season and impact to boat captains and deck hands. Federal support money is coming in and will be distributed to boat Captains. Distribution of support money to fisherman who operate as independent contractors is challenging. It was agreed that event tickets would be given to Captains to distribute to fisherman/deckhands with the goal of increased engagement at the event this year. Bodega Bay Fisherman's Booth will be set up to encourage fisherman engagement at the event and to generate support from the public. Josh confirmed late April event date is better for fisherman and that event will be held in April going forward.

BB CERT:

Lee Ritchey confirmed that radio patrols have been set up and 1st aid supplies are ready to go. They will also have a doctor and nurse in the booth.

Craft Booths:

Suzanne Martin reported that she has confirmed 79 booths (73 vendors) surpassing her original increase of 72 booths. She is estimating the craft booths will generate upwards of 20,000.00 for the event. Six of the 34 new vendors were recruited from the Bodega Seafood, Art, and Wine Festival, but most of the new vendors were word-of-mouth recruitment from past vendors. Suzanne requested electronic application and payment process going forward, eliminating current mail-in process.

Entertainment:

Josh confirmed that all bands and the kids stage entertainment are confirmed and the sound engineer is ready to go and is working with the bands.

Food Vendors:

Josh reported a disappointing late cancelation from our second seafood vendor. Anello's will once again be our only seafood vendor. Josh also reported a taco truck hiccup that has been resolved with two different vendors sharing the space (one covering each day). A cold truck has not yet been secured (past option not available this year). Josh is working on new option and expects to have cold storage secured next week.

Gate:

Betsy Spann and Laurie Ogg confirmed that they are on track and ready to go with two check-in lines (cash and credit card charges/pre-sale scans). They will be using Square for credit card charges and EventBrite for Pre-Sale scans. They will need additional delineation barriers to more clearly define entry lines and exit space. Josh is looking for new source, previous provider will not rent delineation barriers without toilets and we have contracted toilets with new provider at lower cost. Betsy and Laurie clarified tent set up requirements.

Information Booth:

Betsy reminded chairs that the Information Booth is also the Lost and Found. Betsy confirmed public use of wifi and requested that Raffle Drawing date be updated to reflect that the drawing will NOT happen on Sunday. Thera Buttaro will get list of donations to Betsy for display at Information Booth.

Kids Zone:

Tiffany Flores is ready to go with Bouncy Houses and Maggie Tagilala is ready to go with Face Painting and Kids Zone activities.

Non-Profits:

Maria Cipriani reported that she has 15 confirmed non-profits plus CERT Booth. Both the Marine Lab Tide Pool and Stewards of Coastal the Redwoods Tide Pool will be managed by Stewards of the Coastal Redwoods volunteers. Maria is working on getting their volunteer list to Gail Dailey.

Parking:

Chris Lauritzen reported that he and his team are good to go with 4 quads. Still hoping to get stretch golf cart for better accommodating ADA guests. Shuttle is secured and will be paid for with money from County. Shuttle will run one route from gate to Spud Point and a second route from gate to end of parking south toward Campbell Bay. Chris reaffirmed that the main focus will be getting the parking started efficiently each day to accommodate as many cars as possible (last year 1,100 vehicles on Saturday and 900 on Sunday). Security and safety are an overriding focus with no accidents, injuries, or thefts reported last year. Josh confirmed that he continues to communicate with state, county, and tribal officials regarding dirt lot parking study and future parking options.

Permits:

Josh reported that permits are in good shape. Coastguard, Fire, Encroachment, and Health permits are in and ready and ABC permit is in-hand. Josh confirmed that with exception of ABC permit, the County has waived all permit fees which represents a sizable savings given the significant increase in event permitting fees.

Pet Parade:

No Chair, no parade this year. Pets on leash will be permitted as in past years.

Photography:

Jerry Newman is good to go and is looking forward to covering the event both days with a photographer set to go on the lead boat during the Boat Parade.

Marketing/Public Relations:

Stacy Castle has been paid and has Rohnert Park Billboard, KZST, and Gazette ads up and running. She is working on Press Democrat coverage. Josh is still hoping Press Democrat will do a pre- and post-event article.

Raffle:

Thera reported that raffle tickets have been printed and sent out to local residents and businesses. She reported that she has received raffle stubs and donations in the amount of 6,430.00 thus far and is expecting total raffle income to reach 10,000.00.

Scholarships:

Josh reported that scholarship applications remain at only 4 even after deadline extension. Awards and amounts will be determined/approved by Board in time for Tomales High School Awards Ceremony next week. Kris Lepore will attend the ceremony. Changes to next year's application may include specific amount and will make all Tomales High School students eligible to apply rather than only students living in Bodega Bay Fire Protection Area.

Security:

Josh reaffirmed that Signal 88 Security is contracted for two armed officers each day (same as last year). One Vendor will be overnight on-premise Friday and Saturday nights and will do several walk-about during both nights.

Site Set Up/Tear Down/Clean Up:

Josh reported that he is ready to go with exception of generator. Plans to have new generator option secured next week. He requested additional heavy lifting help for Friday afternoon set up and reaffirmed that Recology is charging this year with 50% discount.

Signs/Posters/Art Work:

Shona is still working on booth signage and will need final pricing to complete needed signage.

Tide Pool:

Stewards of the Coastal Redwoods will manage both their own tide pool and the UC Davis Marine Lab tide pool. Both will be in the Kids Zone (no tide pools at front gate).

T Shirts:

Cindy Borisoff went with local vendor and has T-shirts ready to go. WBC T-shirts will be sold at WBC Booth.

Volunteers:

Gail Dailey needs some missing volunteer lists from Chairs. Maria Cipriani confirmed that she is working on Stewards of the Coastal Redwoods volunteer list. Gail was directed to allow all volunteers to enter whether they are on her list or not and was directed to write-in missing volunteer names specifying the booth they are working.

Water Activities:

Josh confirmed that Sonoma County Sherriff Helicopter is set to go Saturday and possibly Sunday and that Sonoma County Fire has confirmed a helicopter presence for Sunday. The US Coast Guard Auxiliary will have their boat in the water to assist with the Wooden Boat Challenge.

Website/Design/Maintenance:

Website is up and running, no new updates.

Wine Booth:

Suzann Mathers reported that she has received multiple donations and has secured wineries for pouring both days. Commemorative stemless glasses are on their way. Suzann confirmed wine booth chair and table set up requirements and clarified needed signage.

Next Meetings:

Allocation Meeting: TBD

Recap Meeting: TBD

After Party: TBD

Adjourned

Meeting adjourned by Josh Perucchi at 8:21pm

Submitted by

Laura Pearsall