

Bodega Bay Fisherman's Festival
50th Annual Fisherman's Festival April 22-23 2023
General Business Meeting

March 15, 2023

Called to Order

Meeting called to order by Josh Perucchi at 7:06pm

Executive Board in Attendance

Josh Perucchi	President
Kris Lepore	Vice President
Len Coster	Treasurer
Laura Pearsall	Secretary
Suzanne Martin	Member-at-Large (on zoom)

Approval of Minutes

Suzanne Martin moved to approve minutes; Len Coster 2nd; minutes approved

Treasurer's Report

Len Coster reported that we are 50% ahead of normal at this point. Charles Schwab 46,870.19 and BoA 110,987.15 for a total of 157,857.34.

President's Report:

Josh confirmed that event cost will come in between 60,000 and 70,000. He estimates 16,000 for tents and various rentals, 14,000 for music and kid's entertainment, 4,000 for toilets, 2,500 for fencing, 2,500 for generators, 2,500 for trash, 10,000 for advertising, 6,000 for permits, 4,000 for insurance, and 5,000 for miscellaneous expenses.

Old Business:

Josh summarized status of permits, see permits updates.

New Business:

- Josh announced that commercial salmon season has been canceled for 2023. He's not sure how that will impact the Blessing-of-the-Fleet or Boat Parade. There was some discussion about brainstorming ways to support deck hands. Tiffany Flores suggested that we also reach out to deck hands regarding engagement in this year's event. Tiffany offered to reach out to the Boat House (a deck hand contact).
- Josh discussed new site layout noting that changes due to Fire Marshall requirements; main impact to food court layout and craft booth spacing.
- There was some discussion about 50th Anniversary historical display at Tomales Historical Center and their upcoming presentation at BB Community Center April 2. Fish Fest historical posters will be for sale at Art Booth this year (some artists of the original posters may be present).

Chair Reports

After Party:

Going forward with no chair, will be joint effort as in 2022.

Allocations:

No update from last meeting.

Art Booth:

Diane Perry reported that she has three applications in hand and is has verbal confirmations form three more. Her maximum is ten (10). Josh confirmed need to hold space for FF Posters and artists.

Art Contest:

No contest this year, Janet Moore art work from 2005 selected for this year's 50th Anniversary Event.

Bank:

Kathy Simmons and Betsy Breunig need cash and denomination requirements from chairs for individual booth cash boxes (boxes provided by FF Bank).

Beverage/Beer Booth:

Kris Lepore reported that everything is on track and that he is getting donations. Lagunitas has committed and he is expecting to hear from others. Kris confirmed that vendors will be selling water and soda this year and there will be no water fill-stations due to restrictive county health requirements.

Boat Challenge:

Josh reported that we have multiple sponsors and some donations coming in but Nell is still looking for additional sponsors and donations (adult teams will pay 280.00 per team but youth teams are sponsored through FF sponsorships and donations). Team sign-ups are slow but Josh is expecting additional teams to sign-up in the next month. Currently 3 adult teams and 2 youth teams have confirmed and 2 additional teams have made verbal commitments. Nell will be handling WBC T-shirt sales from the WBC Booth (separate from the FF T-shirt Booth).

Boat Parade:

Alicia Ginochio reported that the lead boat is full. Food and drink donations have been confirmed and pastors for Blessing of the Fleet are confirmed (Josh not sure how salmon season cancelation will impact participation). Patty Ginochio has requested stringers for parade boat participants. Josh has purchased the stringers and will submit reimbursement request.

BB CERT:

Lee Ritchey confirms that they will be doing safety patrols and that they are providing radio links for the parking crew. Also, due to numerous requests in the past, they will be providing band aids and sunblock. Josh confirmed that they will be set up with non-profits at event.

Craft Booths:

Suzanne Martin reported that she increased her available spaces this year to 72 (from 52 in the past). Of those 72 spaces, she has only 4 spaces left and she is expecting at least 2 more confirmations this week. Suzanne asked Josh about rearranging tables to allow for additional "corner" space. They agreed to meet separately to discuss.

Entertainment:

Josh has booked all bands for both days. No band changes or updates from last meeting. *Cousin Otis* (magic, etc) is confirmed for Kids Stage.

Food Vendors:

Vendor space is fully booked. No changes or updates from last meeting.

Gate:

Betsy Spann confirmed that she and Laurie are fully covered for volunteers. Josh suggested a separate training (in person or via zoom) for training new volunteers on EventBrite apps (EventBrite Organizer and Square Up). Volunteers will need to use their personal phones and likely their own data plans (wifi may not be accessible at gate). Betsy requested at least 5 passwords for EventBrite app access. Pre-pays (1,000 last year) will be admitted without paper ticket, reducing the number of paper tickets needed. Josh has ordered the reduced number of tickets. Hand stamps will be used for exit and same-day reentry as in past.

Information Booth:

Betsy Spann inquired about water sales at Info Booth for determining cash request from bank. Because vendors will be selling water and soda and the beer booth will also be selling water, no water will be sold at the Info Booth. So, Betsy will only cash for Raffle Ticket sales. Betsy reported that she is covered for volunteers and will send list to Gail.

Kids Zone:

Bouncy Houses have been rented (Tiffany Flores managing). Tiffany asked about bracelets or stamps; bracelets won the vote. She'll try to get gold bracelets. Maggie Tagilala will focus on Face Painting and will need supplies. She is aware that Kids Zone has been moved to Bouncy House area near Kids Stage and is good to go. Josh confirmed that there will be no volunteer parking available inside event grounds. Supplies can be dropped off/picked up before and after the event each day.

Non-Profits:

Maria Cipriani reported that she has now received 15 applications (three new). She has room for only two more. Josh confirmed that BB Cert will be set up with the Non-Profits.

Parking:

Chris Lauritzen reported that he and his team are good to go with same plan as last year. He requested that we abandon pursuing limited dirt lot access or hill parking (doesn't have staff to cover street parking plus lot and hill parking). He has needed quads and requested that we get multi-bench golf carts and drivers to increase disabled transportation (one shuttle not enough to accommodate all blue-plate event-goers and he's concerned about optics of not fully accommodating). Josh will look into it but mentioned insurance considerations. Josh reported last meeting that (without dirt lot access) he would be contracting 32-person shuttle funded by part of 5,000.00 donation from county (4,000.00 for shuttle and 1,000.00 for advertising).

Permits:

Josh reported that permits are in good shape. Coastguard, Fire, and Encroachment permits are submitted. Health permit will be submitted this week and ABC permit will be submitted next week. Josh reported last meeting that County Parks have been advised and will approve when all permits are submitted.

Pet Parade:

No Chair, no parade this year. Pets on leash will be permitted as in past years.

Photography:

Jerry Newman is good to go and is getting necessary permissions. He's looking forward to covering the event both days and will have a photographer on the lead boat during the Boat Parade.

Marketing/Public Relations:

Stacy Castle has Rohnert Park Billboard, Press Democrat, KZST, and the Gazette lined up. Josh is hoping Press Democrat will do a pre- and post- event article as opposed to post-event only. Shona Weir reported that art work is ready for Stacy.

Raffle:

Condolences to Thera as she grieves the loss of her husband. Kris Lepore reported (in her absence) that she is ready to go with mailings to 3,000 next week. She's sending out books of 10 at 5.00 per for total of 50.00 in alignment with our 50th Anniversary. Info Booth will be selling Raffle Tickets for 5.00 each as in past.

Scholarships:

Josh reported that only 4 scholarship applications were submitted. He agreed to extend the deadline to March 22 to allow for "plug" at upcoming Tomales High School meeting. It was suggested by several that we advertise specific amount or amount range in future applications to increase interest.

Security:

Josh confirmed last meeting that Signal 88 Security (same as last year) is contracted for two armed officers each day.

Site Set Up Vendors:

Josh has secured tents, fencing, toilets, trash, and generators.

Site Set Tear Down/Clean Up:

Josh reported last meeting that BVFD and Stewards of the Coastal Redwoods are on board.

Signs/Posters/Art Work:

Shona Weir has finished posters and cards. Meeting attendees are encouraged to pick up posters and cards to distribute to places of business they frequent.

Tide Pool:

Stewards of the Coastal Redwoods will manage two tide pools with UC Davis Marine Lab. Both tide pools will be near the Kids Zone. There will be no tide pool at the front gate.

T Shirts:

Cindy Borisoff ready to go with FF T-shirts. WBC T-shirts will be sold at WBC Booth.

Volunteers:

Gail Dailey needs lists from Chairs. Gail was relieved to hear that most Chairs have secured their own volunteers but she needs volunteer lists from all chairs for checking in volunteers at volunteer gate.

Water Activities:

Josh confirmed that Sonoma County Sherriff has been contacted for Rescue Demonstrations and US Coast Guard Auxiliary is on tap for boat support during rescue demonstrations and WBC.

Website/Design/Maintenance:

Website is up and running, no new updates.

Wine Booth:

Suzann Mathers reported that she is getting wine donations and is still working on wineries to pour at event. She will be ordering "stemless" glasses with 50th Anniversary worked into logo. She was supported at meeting in her decision to advertise pricing for 4oz and 6oz pours to address optics of 4oz pour in new glasses.

Next Meetings:

Apr 13: 7:00pm Community Center/TBD

Allocation Meeting: TBD

Recap Meeting: TBD

After Party: TBD

Adjourned

Meeting adjourned by Josh Perucchi at 8:10pm

Submitted by

Laura Pearsall